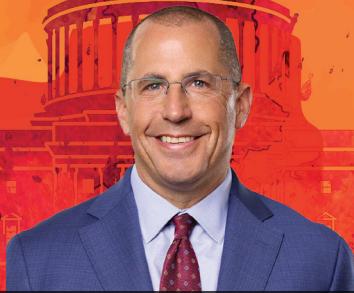




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# LAW FIRM ASSOCIATES CAREER STRATEGIES CONFERENCE WASHINGTON, DC



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**NITYA KUMAR GOYAL**  
Partner, Global Finance  
Dechert

**Wednesday, March 25, 2026**  
**Mayflower Hotel**  
**Washington, DC**  
**7:00 AM – 6:00 PM**

# LFA 2026 CONFERENCE AGENDA



## TUESDAY

4:00 p.m. – 8:00 p.m.

Registration

## WEDNESDAY

6:00 a.m. – 12:00 p.m.

Registration

7:00 a.m. – 8:00 a.m.

Networking Breakfast

8:15 a.m. – 8:30 a.m.

Welcome Remarks

*Presented by Laurie N. Robinson Haden  
Founder, President & CEO, Corporate Counsel Women of Color®*

8:30 a.m. – 9:15 a.m.

General Session (ALL)

**From Associate to Strategic Asset: Using AI, Visibility & Business Thinking to Accelerate Your Legal Career**  
*A practical session on how associates can use AI, strategic visibility, and business thinking to work smarter, add greater value, and accelerate their legal careers.*

9:30 a.m. – 10:15 a.m.

General Session (ALL)

**Pathway to Partnership: Skills & Internal Branding That Matter Most**  
*Candid guidance on how partners evaluate associates today – and how associates can prepare early.*

10:30 a.m. – 11:30 a.m.

General Session (ALL)

**Managing Your Legal Career Like a Business: Strategy, Visibility & Long-Term Success**  
*A strategic session on understanding law firm economics—and how you fit in—personal metrics, sponsorship, visibility, and long-term career planning.*



Time	Track A Junior Associates	Track B Mid-Level Associates
11:15 a.m. – 11:45 a.m.	<b>Session A1:</b> The New Rules of Client Service: What Corporate Counsel Expect from Law Firm Associates in 2026  Insights from in-house leaders on communication, responsiveness, value-add thinking, and standing out as outside counsel.	<b>Session B1:</b> Business Development for Mid-Levels: How to Start Generating New Business to Secure You on the Partnership Track  A practical workshop on early business development strategy, networking, client cultivation, and relationship mapping and conversion.
12:00 p.m. – 12:45 p.m.	<b>Session A2:</b> Building Your Professional Digital Profile: LinkedIn, Thought Leadership & Your Online Brand  Tools and strategies for building online presence early, posting smartly, and creating a digital footprint that opens doors and makes an impact.	<b>Session B2:</b> Leading Deals & Matters: The Mid-Level Blueprint for Ownership, Delegation & Team Leadership  A discussion on the skills required to run matters confidently, manage juniors, and operate like a future partner.
12:45 p.m. – 2:00 p.m.	<b>Networking Luncheon</b>	
2:15 p.m. – 3:00 p.m.	<b>Session A3:</b> How to Navigate Law Firm Culture, Staffing & Expectations as a Junior Associate  Understanding partner styles, staffing challenges, feedback, time management, and internal relationship-building	<b>Session B3:</b> Cracking the Partnership Code: Insider Metrics, Behaviors & Pathways for Advancement  What partnership committees look for in 2026: billables, client relationships, collaboration, originations, and firm citizenship.
3:15 p.m. – 4:00 p.m.	<b>Session A4:</b> From Contributor to Key Player: How to Build Influence and Earn Credibility  How associates can develop executive presence, deliver excellence, manage perceptions, and build their reputations in high-pressure environments.	<b>Session B4:</b> Becoming the Associate Clients Ask for by Name: Delivering Value & Building Trust  How associates can provide advanced client-centric strategies that make in-house counsel request you specifically.
4:00 p.m. – 4:30 p.m.	<b>Recap &amp; Closing Remarks</b>	
4:30 p.m. – 6:00 p.m.	<b>Networking Coffee &amp; Dessert</b>	