

Carol's Daughter Founder Lisa Price, Among Featured Celebrity Speakers at Women of Color Entrepreneur 2023 Conference

NEWS PROVIDED BY

Laurie N. Robinson Haden, Corporate Counsel Women of Color
January 24, 2023, 19:43 GMT

NEW YORK, NY, UNITED STATES, January 24, 2023 /EINPresswire.com (<http://www.einpresswire.com>)/ -- The Women of Color Entrepreneurs Conference (<https://ccwomenofcolorentrepreneurs.org/>) will take place on Monday, September 25, 2023, at the elegant Gaylord National Resort and Convention Center in National Harbor, Maryland. This much anticipated annual event is sponsored by The Corporate Counsel Women of Color (<https://ccwomenofcolorentrepreneurs.org/>) (CCWC), which helps women of color entrepreneurs form skills and create successful businesses.



Carol's Daughter Founder Lisa Price
Headlines the Women of Color
Entrepreneur 2023 Conference

The day promises to be filled with networking, substantive presentations, and excellent, top-tiered speakers. The focus of the conference is to assist new and future professionals achieve their entrepreneurial pursuits. The seasoned presenters will share vital industry tips to help them along the way.

Lisa Price, known for creating the popular skin and hair care brand Carol's Daughter, will be one of the keynote speakers at the event. Since its inception in the early 1990s, Carol's Daughter has inspired women to embrace their inner and outer beauty. Ms. Price will share her own compelling story of conceptualizing one of the most popular natural hair care brands while encouraging women of color entrepreneurs to build on their dreams and watch them become a reality.

Another speaker who will share vital lessons for the attendees is former White House Executive Director, Leslie Sanchez. Award-winning author, Ms. Sanchez is an entrepreneur who has a broad understanding of women in politics and issues that Hispanics encounter. Hispanic Business Magazine has named Sanchez one of the "100 most influential Hispanics" in the U.S. Leslie launched her third startup, Impacto Media, in 2011, to make digital content about the nation's critical social and economic issues. Her media, political, and business background gives her the unique advantage of being able to educate women of color on some skills they will need to develop and what they can avoid as they aim to navigate the business world.

Lisa Sun, founder and CEO of Gravitass, will also address the crowd. Sun is the brains behind GRAVITAS, a "confidence company" offering innovative clothing and styling solutions to help makeover women from the inside out. Forbes, Fast Company, New York magazine, Elle, Marie Claire, InStyle, and CNN have featured her collection. The former McKinsey associate principal encourages people to tap into their self-confidence and innovation. She uses her journey to success to help people use their superpowers and grow personally and professionally.

The fourth featured speaker is Fawn Weaver, business mogul, entrepreneur, CEO, and founder of Grant Sidney Inc. and Uncle Nearest Inc. Weaver has been a businesswoman for over 25 years. She is the owner and founder of the privately held investment company Grant Sidney, Inc. (GSI), which owns Uncle Nearest Premium Whiskey. She is a prominent TED speaker, and a New York Times and USA Today bestselling author who has been a guest on various talk shows on radio and television across the U.S. Weaver's business background and years of success will help motivate attendees to push boundaries and achieve outstanding heights in their business endeavors.

Persons wishing to attend the event can learn more on the organization's website. For more information, please contact Laurie N. Robinson Haden at Phone: 646-483-8041 or Email: info@ccwomenofcolor.gmail.com or visit Website: <https://ccwomenofcolorentrepreneurs.org/> (<https://ccwomenofcolorentrepreneurs.org/>).

Laurie N. Robinson Haden

Corporate Counsel Women of Color

+1 646-483-8041

info@ccwomenofcolor.org

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<https://www.einpresswire.com/article/612411979/carol-s-daughter-founder-lisa-price-among-fea>

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Contact

Laurie N. Robinson Haden
Corporate Counsel Women of Color
+1 646-483-8041
info@ccwomenofcolor.org

Company/Organization

My Media Buzz
PO Box 37
Odenton, Maryland, 21113
United States
+1 240-495-3189
[Visit Website \(http://www.mymediabuzztv.com\)](http://www.mymediabuzztv.com)
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