



CORPORATE COUNSEL  
WOMEN OF COLOR

# DALLAS 2020



## SIXTEENTH ANNUAL CAREER STRATEGIES CONFERENCE

THE HILTON ANATOLE | DALLAS, TX | SEPTEMBER 30-OCTOBER 3, 2020

### CONFERENCE HIGHLIGHTS



Steve Pemberton  
*A Chance In the World*



Apple In-House Legal Team



Teresa Wynn Roseborough  
The Home Depot  
Diamond Award Honoree



Mary Mary  
2020 Featured Performers

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RECORD ATTENDANCE  
OVER 1,300

# THE WINDY CITY BROUGHT ANOTHER MONUMENTAL YEAR!

We returned to Chi-Town for a sold-out 2019 Corporate Counsel and K&L Gates LLP 15th Annual Career Strategies Conference. The event brought together another record year of attendance--over 1,300 attendees from around the United States. Our one-of-a-kind General Counsel Boot Camp and MBA for Lawyers was approved for 6 hours of Continuing Legal Education credit.

Over thirty presentations covered best practices and trends including *Blockchain and Cryptocurrencies 101*; *Artificial Intelligence*; *Building High-Performance Legal Teams*; *Crisis Management*; *Internal Investigations*; *M&A Trends in 2019* and many more.

Our speaker lineup was absolutely stellar. All-star headliners included **Suze Orman** (Financial Guru), who shared the philosophy that money is meant to make one feel secure and encouraged attendees to maximize their power of the purse. Additional headliners included **Steve Pemberton** (Chief Human Resources Officer, Globoforce), **Judge Marilyn Milian** (The People's Court), **Veta Richardson** (President, Association Corporate Counsel), **Linda M. Griego** (Board of Directors, CBS Corporation and AECOM), **Christa A. D'Alimonte** (Executive Vice President, General Counsel & Secretary, Viacom, Inc.), **Teri P. McClure** (Board of Directors JetBlue, Lennar Corporation, and GMS, Inc.), **Craig Glidden** (General Counsel, General Motors), and **Rick Palmore** (Author of *A Call to Action: Diversity in the Legal Profession* and Senior Counsel, Dentons).



From the Desk of **Laurie N. Robinson Haden**  
President & CEO, CCWC, and  
Senior Vice President,  
CBS Corporation

Diamond Award Honoree **Teresa Wynn Roseborough** (Executive Vice President, General Counsel, and Corporate Secretary, The Home Depot) received the CCWC Diamond Award at this year's conference after sharing her dynamic testimony.

Attendees participated in great Windy City excursions that included an Evening Out at Tao; Chicago Architecture Boat Ride; Chicago Historical Homes Tour; Chicago Pizza Tour; Evening Boat Ride; movie night out; Navy Pier; and a new musical, *Miracle*, which was set against the backdrop of the Chicago Cubs' 2016 Championship season.

Last but not least, our conference ended on Saturday, September 28, 2019, with our second Power and Inspiration Farewell Breakfast featuring gospel Grammy Award-winning recording artist CeCe Winans, who provided an inspirational morning for a send-off. Next year, be prepared to be uplifted with the musical performance of **Mary Mary** on Saturday, October 3, 2020.

Enjoy reviewing this post-conference magazine, featuring highlights of Chicago. We look forward to seeing all of you in 2020 for our 16th Annual Career Strategies Conference in Dallas, TX, at the Hilton Anatole September 30 – October 3, 2020.

*Laurie*



K&L Gates LLP Attendees



Judge Marilyn Milian  
2019 Keynote Speaker



Teresa Roseborough  
2019 Diamond Award Honoree



Mary Mary  
2020 Featured Performers

The logo for K&L Gates, featuring the company name in a bold, white, sans-serif font on a dark purple rectangular background. The background of the entire page is a vibrant, abstract pattern of concentric, overlapping lines in various colors including teal, orange, red, and purple, creating a sense of movement and depth.

# K&L GATES

## GROWING TOGETHER AND MOVING FORWARD

During our 15-year history with Corporate Counsel Women of Color, we've accomplished so much together and enjoyed making a positive change in our industry and our organizations.

For several years, we've walked beside Corporate Counsel Women of Color with a shared commitment to diversity in the law. We encourage change-makers, challenging them and ourselves to march even further, and we celebrate all leaders of color, especially those taking the lead at our firm.

K&L Gates LLP, Global legal counsel across the world since 1996. Learn more at [kligates.com](http://kligates.com).



CORPORATE COUNSEL  
WOMEN OF COLOR

# Dallas 2020



## SIXTEENTH ANNUAL CAREER STRATEGIES CONFERENCE

THE HILTON ANATOLE | DALLAS, TEXAS  
SEPTEMBER 30 - OCTOBER 3, 2020





CORPORATE COUNSEL  
WOMEN OF COLOR

# Mary Mary



**Power & Inspiration Farewell Breakfast**  
**Saturday, October 3, 2020**

7:30 am - 9:30 am  
Hilton Anatole Hotel



**CORPORATE COUNSEL**®  
WOMEN OF COLOR



*"Getting To the C-Suite"*  
Elicia Spearman



*"Knowing the Difference Between  
Your Wealth, Your Worth, and Your Value"*  
Vicki Blanton



*"This Is Not a Joke: Taking Female  
Entrepreneurs Seriously"*  
Seun Shokunbi

## Women of Inspiration

Hear the Inspirational Stories of Women of Color Attorneys  
Who Have Found Success in the World.

Prepare to Be Empowered by These Women of Inspiration!

*1,000,000*  
**You** **Tube**  
*Views*





**CORPORATE COUNSEL**<sup>®</sup>  
WOMEN OF COLOR



*"5 Effective Strategies to Help Women of Color Advance in Their Careers"*  
Danielle Jenkins



*"Best Practices for First-Time Leaders"*  
Kristal Walker, CPTM



*"I Am! Taking Charge of Your Workplace"*  
Shantia Coley

## Women of Inspiration

Hear the Inspirational Stories of Women of Color Attorneys  
Who Have Found Success in the World.

Prepare to Be Empowered by These Women of Inspiration!

*1,000,000*  
**You Tube**  
*Views*

# CCWC E-NEWSLETTER



CORPORATE COUNSEL  
WOMEN OF COLOR

## NEWSLETTER

ISSUE DATE 12.1.2019

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MESSAGE FROM FOUNDER  
LAURIE N. ROBINSON HADEN

OVER 4,000 Members



I wish you and yours a happy holiday season!

We look forward to seeing you next year in Dallas for the Corporate Counsel Women of Color 16th Annual Career Strategies Conference, September 30 - October 3, 2020, at the Hilton Anatole.

Make sure to subscribe to our CCWC E-Newsletter so you can stay updated on all conference developments and so you can keep your fingers on the pulse of what is going on in the diversity in-house legal community.

See you in Dallas in 2020!

[www.ccwomenofcolor.org](http://www.ccwomenofcolor.org)

[Laurie@ccwomenofcolor.org](mailto:Laurie@ccwomenofcolor.org)

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# CORPORATE COUNSEL

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Groundbreaking  
Men of Color Survey

**Take**  
the **Survey**

Part 2

**Survey Open Until  
December 31, 2022**



This survey is open to men of color in all professions:

- Legal
- Finance/Accounting
- Counseling/Social Work
- Diversity
- Journalism
- Healthcare
- Education
- Insurance
- IT/Technology
- Logistics
- Sales/Marketing
- Medical
- Law Enforcement
- Architecture/Engineering
- Other

**Corporate Counsel Men of Color** is conducting a survey to measure the work experience of men of color in the workplace.

The survey measures:

- Career Goals
- Health and Wellness
- Financial Planning
- Work-Life Balance
- Future Plans



Your responses and identity are anonymous, and answers to this survey will be compiled and reported in aggregate.

To take the survey, go to: [www.ccmencolor.org](http://www.ccmencolor.org). **Survey Open Until December 31, 2022.**



# GENERAL COUNSEL TRAINING BOOT CAMP AND MBA FOR LAWYERS

## BLOCKCHAIN AND CRYPTOCURRENCIES 101



Tracey Salmon-Smith (Drinker Biddle & Reath),  
Erica Y. Williams (Kirkland & Ellis), and Andrea Watson (Intel)

## WHAT TO EXPECT WHEN YOU EXPECT TO BECOME GENERAL COUNSEL



Jeffrey Lewis (Alliant Gas, LLC)

## I DON'T HAVE A SPONSOR YET. WHAT DO I DO?



Anitra F. Raiford (Shook Hardy & Bacon LLP) and Sana Hakim (K&L Gates LLP)

## MBA FOR LAWYERS: UNDERSTANDING FINANCIAL STATEMENTS IN A BUSINESS TRANSACTION



Deloitte Team: Ayesha Ahmed, Rashida MacMurray-Abdullah,  
Anthony J. Campanelli, Tasha Austin, and Jennifer Larson

## CAREER STRATEGIES FOR IN-HOUSE MILLENNIALS



Nicole C. Mirchandani (Apple), Yvette Encarnacion (Viacom Media Networks), and  
Shanell Parrish-Brown (Viacom, Inc.)

## HOW MUCH MONEY DO YOU MAKE AT THE FIRM? UNDERSTANDING THE COMPENSATION STRUCTURE IN THE PARTNERSHIP AND ENSURING YOUR FAIR SHARE



Patricia Brown Holmes (Riley Safer Holmes & Cancila LLP)



# GENERAL COUNSEL TRAINING BOOT CAMP AND MBA FOR LAWYERS

ARTIFICIAL INTELLIGENCE: NEW LEGAL ISSUES THAT  
WILL IMPACT YOUR COMPANY IN 2020



Vanessa Bailey (Intel), Njeri Mutura (Microsoft), and Yoon H. Chang (Walmart Inc.)

IMPOSTER SYNDROME: BREAKING THE  
CHAIN BY GETTING TO CLARITY



Ryane D. LeCesne (Inspire Brand Consulting, LLC)

STRATEGIES ON HOW TO BUILD A  
HIGH-PERFORMING LEGAL TEAM



Teresa Sebastian (The Dominion Asset Group), Debra Langford (USC Race and Equity Center), and Alfreda Bradley-Coar (The Bradley Coar Group, LLC)

10 BEST PRACTICES IN INTERNAL INVESTIGATIONS



Estela Diaz (Akin Gump Strauss Hauer & Feld LLP), Lorraine M. Campos (Crowell & Moring), Marla Reschly (K&L Gates LLP), and Natashia Tidwell (Hogan Lovells)

HEALTH CARE: LEGAL ISSUES AND TRENDS AROUND  
THE PAYER-PROVIDER RELATIONSHIP



Limo Cherian (K&L Gates LLP), Jackie Ankumah (Genentech, Inc.), and Tara R. Johnson (United HealthCare)

BRAVING THE STORM:  
CRISIS MANAGEMENT STRATEGIES FOR EMERGING  
STRONG FROM A PUBLIC-FACING INCIDENT



Shelita M. Stewart (Comcast), Lillian Hardy (Hogan Lovells), Averil Edwards (United Airlines), and Danielle Conley (Wilmer Hale)

# GENERAL COUNSEL TRAINING BOOT CAMP AND MBA FOR LAWYERS

7 TIPS ON CONSTRUCTING A LINKEDIN  
PROFILE THAT GETS YOU NOTICED



Zelda Owens (Glenmont Group)

LAW DEPARTMENT METRICS: KEY WAYS TO  
MARKET YOUR AND YOUR DEPARTMENT'S VALUE



Jan Kang (Chronicle LLC)

HOT TOPICS IN FCPA AND TRADE COMPLIANCE



Carol Tate (Intel), Karla L. Haynes (Facebook), Bahi-Okupa Hines (Walmart Inc.), and Nnedinma Ifudu Nweke (Akin Gump Strauss Hauer & Feld LLP)

MENTAL HEALTH:  
MANAGING STRESS TO MANIFEST SUCCESS



Cecilia B. Loving (New York City Fire Department)

CORPORATE BOARDS: 10 WAYS TO BE AN IMPACTFUL  
AND EFFECTIVE BOARD MEMBER



Donna Coaxum (OSI Group, LLC) and Charisse R. Lillie (CRL Consulting LLC)

YOU ARE HIRED: HOW TO GET A JOB IN SILICON VALLEY



Debra Langford (USC Race & Equity Center), Michelle A. Mitchell (Facebook), Kwana T. King (Google), Laurie Charrington (Intel), and Pippa Scarlett (Apple)



# GENERAL COUNSEL TRAINING BOOT CAMP AND MBA FOR LAWYERS

TECHNOLOGY, IP, AND OTHER ISSUES THAT KEEP YOU  
UP AT NIGHT AND BEST PRACTICES SHARED



Kenya Pierre (Arauco North America)

PRIVACY UPDATES AND THE NEW GENERAL DATA  
PROTECTION REGULATION REQUIREMENTS



Jakarra Jones (Microsoft), Francine D. Ward (Francine Ward, Esq),  
Tomasita Luz Sherer (DLA Piper), and Liz Broadway Brown (Alston & Bird LLP)

M&A TRENDS IN 2019

AGGRESSIVE DIVERSITY AND INCLUSION:  
INITIATIVES SPURRING POTENTIAL



Calvinia Bostick (K&L Gates LLP), Rippi Karda (Verizon Communications), and  
Charan J. Sandhu (Weil, Gotshal & Manges LLP)



Michelle Ybarra (Keker, Van Ness & Peters LLP), Chai Feldblum  
(Morgan, Lewis & Bockius LLP), Simone Francis (Ogletree, Deakins, Nash,  
Smoak & Stewart), and Vista Lyons (Ford Harrison)

RECHARGE: LEADERSHIP & STRATEGY  
FOR WOMEN OF FAITH

2019 GENERAL COUNSEL COMPENSATION TRENDS



Keitra Robinson, J.D.



Kathy Holt Richardson (HR Legal Search)



# GENERAL COUNSEL TRAINING BOOT CAMP AND MBA FOR LAWYERS

EMPLOYMENT LAW: THE AMERICANS WITH  
DISABILITIES ACT AND UPDATES AROUND REASONABLE  
ACCOMMODATIONS: INCLUDING MARIJUANA USE



Stephanie Moot (K&L Gates LLP), Carol Lumpkin (K&L Gates LLP),  
Ami Wynne (Sidley Austin), and Linda Wong (Wong Fleming)

IT'S TIME: HOW TO WRITE A BOOK AND  
LAUNCH A PODCAST IN 2020



Debra Hunter Johnson (Reciprocity Consulting Group), Delania Barbee (Practicing  
While Black), and DeMonica D. Gladney (Exxon Mobile Corporation)

5 STRATEGIES TO MANAGE THE CHALLENGES  
OF BEING A MANAGER OF COLOR



Valerie Kennedy (Cravath, Swaine & Moore LLP) and Rahwa Ghebre-Ab (Lionsgate)

MAXIMIZE YOUR POTENTIAL:  
EXECUTIVE COACHING FOR SUCCESS



Ryane D. LeCesne (Inspire Brand Consulting, LLC), Debra Langford (USC Race and  
Equity Center), Shauna C. Bryce (Bryce Legal Counsel), and Karen Borno (Verizon)

BUILDING PRIVACY BY DESIGN INTO NEW PRODUCTS  
AND INNOVATIVE TECHNOLOGIES



Erika Brown Lee (MasterCard), Anwesa Paul (American Express),  
Courtney D. Beasley (Ogletree, Deakins, Nash, Smoak & Steward, P.C.),  
Candace Martin (Apple), and Natasha Fapohunda (MasterCard)

K&L GATES ATTENDEES



Carol Lumpkin, Stephanie Moot, Ramla Farzad, and Liz Hester





E-NEWSLETTER



CORPORATE COUNSEL  
M·E·N·O·F·C·O·L·O·R

# NEWSLETTER

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# CONFERENCE PANELS AND SPEAKERS



## *Strategies for Women on Corporate Boards*

Charisse Lillie (CRL Consulting LLC), Linda M. Griego (Board of Directors, CBS Corporation), Lillian Hardy (Hogan Lovells), Teri McClure (Board of Directors, JetBlue), and Singleton McAllister (Husch Blackwell)



## *U.S. Senate Candidate and Author, A Chance in the World*

Steve Pemberton



## *Make the Money in Your Wallet Grow!*

Suze Orman



## *A Call to Action: Where Do We Go Next? A Conversation with Rick Palmore*

Debra Langford and Rick Palmore



## *General Counsel Roundtable*

Marla Tun Reschly (K&L Gates, LLP), Christa D'Alimonte (Viacom, Inc.), Rosland McLeod (SCL Health), Katherine Adams (Apple), and Craig Glidden (General Motors)



## *Diamond Award Honoree and Keynote Speaker*

Teresa Wynn Roseborough



## *K&L Gates Spotlight Moment*

Limo Cherian (K&L Gates LLP)



# CONFERENCE PANELS AND SPEAKERS



*#MeToo: How to Ensure that Women of Color Have a Voice and Are Not Forgotten During the Movement*

Veta Richardson (Association Corporate Counsel), Regina Rodriguez (WilmerHale), Tina Tchen (Buckley LLP), and Arin Reeves (Nextions)



*Pay Me in Equity...Watch Me Reverse Out of the Gender Pay Gap*

Vicki Blanton (AT&T), Kathy Holt Richardson (HR Legal Search), and Nathaniel "Nat" Austin (National Association of African Americans in Human Resources)



*Under New Management—Risking New Leadership...Being the Boss of Your Life*

Dr. Robin L. Smith (National Television Personality, Best-selling Author, and Licensed Psychologist)



*5 Strategies on How to Use Culture to Impact Leadership*

Vernā Myers (Netflix)



*It's About Time: The Art of Choosing the Meaningful Over the Urgent*

Valorie Burton (Best-selling Author, Speaker, and Life Coach)



*The Power of Being Women of Color in the Law*

Marilyn Milian (The People's Court)

SAVE THE DATE

## CCWC GENERAL COUNSEL TRAINING BOOT CAMP AND MBA FOR LAWYERS 2020

SEPTEMBER 30, 2020  
DALLAS, TX





# CONFERENCE HIGHLIGHTS





# CONFERENCE HIGHLIGHTS





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**NEW YORK  
MARCH 2022**



**CORPORATE COUNSEL  
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**LISTENING  
TOUR**

**HOUSTON  
APRIL 2020**

**CHICAGO  
MAY 2021**

**WASHINGTON, D.C.  
JUNE 2020**

**ATLANTA  
JULY 2021**

**DALLAS  
SEPTEMBER 2022**







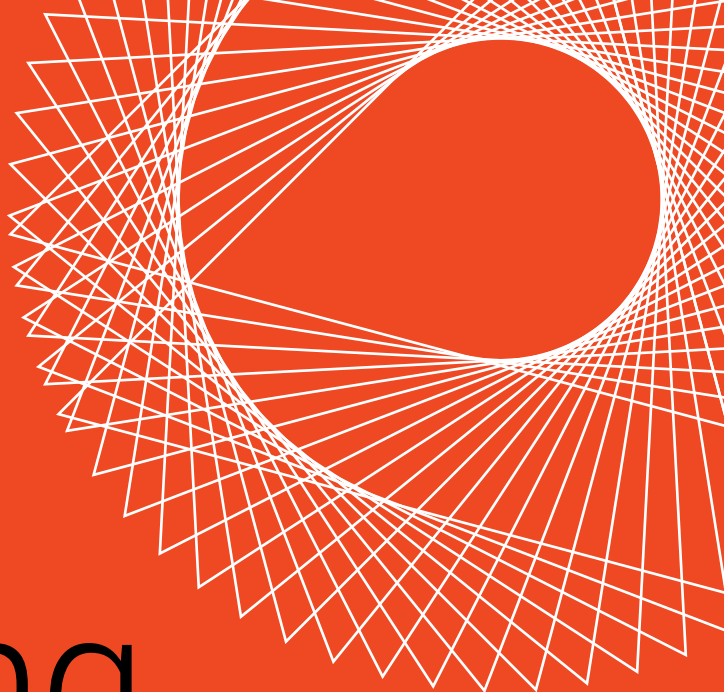
CORPORATE COUNSEL  
**MILLENNIALS**  
OF COLOR

TO JOIN, VISIT [WWW.CCWOMEOFCOLOR.ORG](http://WWW.CCWOMEOFCOLOR.ORG)



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# Supporting visionaries in the pursuit of excellence

We are proud to sponsor the **Corporate Counsel Women of Color  
15<sup>th</sup> Annual Career Strategies Conference.**

[akingump.com](http://akingump.com)

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## Leading the way



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Our team advises clients on ways to mitigate their reputational exposure to global corruption, financial crime, enterprise fraud, cybercrime, supply chain breakdowns, and other vulnerabilities.

We help clients turn business issues into opportunities to lead in their industries, navigate possibilities that others may fail to find, and disrupt through innovation.

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A woman with voluminous, dark curly hair is smiling broadly, showing her teeth. She is wearing a dark purple blazer over a white top and a necklace with a dark pendant. Her right hand is extended, shaking hands with another person whose hand is visible in the foreground. The background is a bright, out-of-focus indoor setting.

Hogan  
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Hogan Lovells is proud to  
support Corporate Counsel  
Women of Color.

Hogan Lovells is an international legal practice that includes Hogan Lovells International LLP, Hogan Lovells US LLP and their affiliated businesses. Images of people may feature current or former lawyers and employees at Hogan Lovells or models not connected with the firm.

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No matter where  
we come from,  
we come together.

While each one of us is an original, we all have something in common: we all want to belong. So we strive to invite different perspectives to drive our innovation and different stories to build our culture. When we do, we end up in a place we all want to be.

See what we're made of.  
[mastercard.com/inclusion](https://mastercard.com/inclusion)



Mastercard is proud to sponsor the Corporate Counsel Women of Color





We are proud to sponsor the  
**Corporate Counsel Women of Color's**  
15th Annual  
Career Strategies Conference





# American Express

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## 15th Annual Corporate Counsel Women of Color Conference

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AMERICAN  
EXPRESS





# PAINTING A BRIGHTER FUTURE.

DLA Piper believes that a more diverse and inclusive legal profession means a better future for us all. As a Mansfield Certified Plus firm, DLA Piper is honored to support the vital work of Corporate Counsel Women of Color.







## Diversity is part of how we work.

Every day, all over the world, we see the immense value of diversity and inclusion. By seeking out people of varied backgrounds and experiences, we find the very best for every job. And through the range of perspectives an inclusive work environment brings, we're better prepared to take on the world's energy challenges. That's why we proudly support the Corporate Counsel Women of Color 15th Annual Career Strategies Conference.

**ExxonMobil**

Energy lives here™



A woman with curly hair, wearing a red blazer and a name tag, is smiling and looking to her left. She is seated at a table with a white tablecloth. The background is a blurred indoor setting, possibly a conference or meeting. The text "OUR PERSPECTIVE IS THAT DIFFERENT PERSPECTIVES MATTER." is overlaid in large white letters on the left side of the image.

# OUR PERSPECTIVE IS THAT DIFFERENT PERSPECTIVES MATTER.

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Our patients face formidable hardships. And finding the treatments they need starts with seeing the problem from every vantage point. That's why diversity isn't just a corporate policy for us. It's about more than race, creed or color. It's about the unique insights we need to change patients' lives. So if you want to help, we're hiring!

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# Diverse. Inclusive. Supportive.

Kirkland & Ellis is proud to sponsor  
**The Fifteenth Annual Career Strategies Conference.**

We applaud Corporate Counsel Women of Color's mission to foster important dialogue and advance diversity in the legal profession through robust programming.

Learn about Kirkland diversity initiatives at  
[www.kirkland.com/diversity](http://www.kirkland.com/diversity)

KIRKLAND & ELLIS  
diversity





At Keeker, Van Nest & Peters we believe that people with varied life experiences, backgrounds and values spark innovation. They bring novel solutions to bear in solving our clients' most difficult problems, in contributing to the success of our firm, and in reforming systemic injustices in our communities.

**We are proud to sponsor Corporate Counsel Women of Color and applaud its commitment to promoting diversity in the legal profession.**

**KEKER**  
**VAN NEST**  
**& PETERS**

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# Supporting diversity in the legal professional

Microsoft is a proud sponsor of the 15th Annual Career Strategies Conference. Microsoft applauds Corporate Counsel Women of Color for its commitment to advancing women of color and promoting all aspects of global diversity in the legal profession and the workplace. To learn more about Microsoft's Corporate, External, & Legal Affairs Teams visit [careers.microsoft.com](https://careers.microsoft.com)



Morgan Lewis

# DIFFERENT PERSPECTIVES

At Morgan Lewis, we believe that differences in perspective, background, and experience are a powerful tool for handling complex business and legal matters creatively and effectively.

**WE ARE PROUD TO SUPPORT CORPORATE COUNSEL WOMEN OF COLOR AND ITS 15TH ANNUAL CAREER STRATEGIES CONFERENCE.**

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Shareholder

A large, colorful graphic on the right side of the page. It features a stylized tree shape composed of overlapping circles and lines in various colors (blue, green, yellow, orange, red, purple, pink). The text 'Ogletree Deakins' is written in a dark blue serif font within a white circular area at the top of the graphic.

Ogletree  
Deakins

Ogletree Deakins proudly supports  
the **Corporate Counsel Women of Color's**  
15<sup>th</sup> Annual Career Strategies Conference



# DIVERSITY & INCLUSION

## DRIVING EXCELLENCE

*Perkins Coie congratulates Corporate Counsel Women of Color on its 15th Annual Career Strategies Conference. We champion CCWC's efforts to inspire and empower women of color and share its commitment to the advancement of diverse women in the legal profession.*

### Our Women of Color Partners



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**ELVIRA CASTILLO**  
PARTNER | SEATTLE



**TIFFANY P. CUNNINGHAM**  
PARTNER | CHICAGO



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