



NINTH ANNUAL

Career Strategies Conference

September 25-27, 2013 Washington, D.C. THE GRAND HYATT HOTEL

JUDY A. SMITH
CRISIS MANAGEMENT EXPERT





Michael Wu Rosetta Stone Inc.



Jonathan McBride The White House



Joi Gordon **Dress for Success**



Simone Wu Choice Hotels International Inc.



Damien Atkins AOL Inc.



Sherrilyn Ifill NAACP Legal Defense and Educational Fund



Carol Elder Bruce K&L Gates LLP



Mercedes-Benz USA



Gregory Nixon DynCorp International



Chair Mary Jo White U.S. Securities and **Exchange Commission**



Tamika Tremaglio Deloitte



Anastasia D. Kelly DLA Piper LLP (US)



Alison Tanchyk Morgan, Lewis & Bockius LLP Body Language Expert



Linda Clemons

CCWC GENERAL COUNSEL BOOT CAMP **SEPTEMBER 25, 2013**

- How to Conduct an Internal Investigation
- How to Prepare a Legal Budget
- The Role of the Corporate Secretary
- How to Prepare Corporate Filings (10-K, 10-Q, and 8-K)
- How to Take a Company Public and Prepare for an IPO

GENERAL SESSION SEPTEMBER 26-27, 2013

- A Day in the Life of a CEO
- General Counsel Roundtable: Hot Topics and Trends 2013
- Executive Compensation
- E-mails: Protecting the Attorney-Client Privilege
- Crisis Management for In-House and Law Firm Attorneys

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MOSCOW 9









From the desk of Laurie N. Robinson Founder & CEO Corporate Counsel Women of Color®

JOIN US IN WASHINGTON, D.C. FOR THE NINTH ANNUAL CAREER STRATEGIES CONFERENCE IN SEPTEMBER 2013

I am ecstatic to bring our conference to the nation's capital for the very first time. Washington, D.C. is the foundation of legislative, judicial, and executive decision making and execution. Thus, this setting is the perfect backdrop for the CCWC and K&L Gates LLP Ninth Annual Career Strategies Conference. Join us in Washington, D.C. at the Grand Hyatt Hotel September 25-27, 2013.

CCWC has another great substantive program planned this year, including our signature CCWC General Counsel Training Boot Camp and MBA In-a-Day for Lawyers.

Additional Highlights Include:

- Diamond Award Honoree and Keynote Speaker Michelle C. Ifill Senior Vice President and General Counsel (Verizon Enterprise Solutions)
- Great Motivational Speakers
- General Counsel Roundtable 2013: Hot Topics and Trends
- A Day in the Life of a CEO: A Conversation with Joi Gordon (CEO, Dress for Success)
- One-on-One Conversation with Chair Mary Jo White (U.S. Securities and Exchange Commission)
- Inside the White House: A Conversation with Jonathan McBride (Assistant to the President and Deputy Director of Presidential Personnel, The White House)

Please review this pre-conference magazine and schedule at-a-glance for details on all of our conference offerings. I look forward to seeing you as we kick off our ninth annual conference at our pre-conference reception at the National Museum of Women in the Arts. See you in September in Washington, D.C.!

Laurie



K&L GATES

DIVERSITY & INCLUSION

Top of Mind Issues at K&L Gates

Since 2006, K&L Gates has been the proud Title Sponsor of Corporate Counsel Women of Color (CCWC). Our support of this great organization is an extension of our commitment to developing diverse leaders and creating a more diverse profession. We share CCWC's deep commitment to advancing women of color lawyers and welcome you to the 9th Annual CCWC and K&L Gates Career Strategies Conference.



Aarti Amin
Counsel, Washington, D.C.
Ms. Amin is counsel in the firm's Washington, D.C. office and focuses her practice on mergers and acquisitions

and corporate matters. She counsels clients on all aspects of business acquisitions and divestiture, including structuring, documentation, and negotiation.



Kim J. Askew
Partner, Dallas
Ms. Askew represents clients
in complex commercial and
employment litigation and has
successfully tried cases to jury

verdicts in state and federal district courts around the country. Ms. Askew is also the first woman of color to chair the Litigation Section of the American Bar Association.



Ndenisarya Bregasi
Partner, Washington, D.C.
Ms. Bregasi represents investment advisers, investment companies and investment company independent directors

concentrating primarily on transactional, regulatory and compliance matters. She has worked with investment company complexes and investment advisers of varying sizes.



Nachael Bright Partner, Charlotte

Ms. Bright regularly represents institutional lenders, finance companies and loan portfolio servicers in a variety of secured

and unsecured financial transactions, including real estate financings, loan assumptions and syndicated financings. She also has experience in general corporate transactions and commercial leasing.



Benita Collier

 ${\bf Counsel, \, Washington, \, D.C.}$

Ms. Collier focuses her practice on the coordination of trademark prosecution and enforcement strategies, development

of corporate policies regarding trademark use, and the overall strategic management of intellectual property portfolios. Her clients span a variety of industries, including on-line consumer retail, beverage, technology, telecommunications and entertainment.



Willie E. Dennis

Partner, New York

Mr. Dennis' practice focuses on private equity, mergers and acquisitions, initial public offerings, securities reporting requirements,

corporate governance, joint ventures, and general corporate matters in a wide range of industries. Mr. Dennis has represented numerous issuers and investors, and is very familiar with the needs of all parties to a transaction.



Paul W. Sweeney, Jr.
Administrative Partner, Los Angeles

Mr. Sweeney is a member of the firm's Executive and Management Committees,

the Administrative Partner

for the Los Angeles office and chair of the firm's Diversity Committee. He focuses his practice on handling business disputes and employment cases, including individual and class action lawsuits involving claims of breach of contract, unfair trade practices and consumer fraud.



Pallavi Mehta Wahi

Partner, Seattle

Ms. Wahi practices complex commercial litigation with an emphasis on corporate and intellectual property litigation.

Ms. Wahi also serves as the co-chair of K&L Gates' South Asia Initiative.



Felicia A. Washington

Partner, Charlotte

Ms. Washington represents local, regional and national employers in all areas of employment law, including

employment-based immigration. She regularly advises businesses on employment law compliance, litigation avoidance and on the protection of their intellectual assets.



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THE NEW CCWC MOBILE APP



FEATURES



What is Laurie up to? Find out by reading and keeping up with her weekly microblog.

CCWC LIVE BLOG TALK

Download and listen to past shows at your convenience. Available ON DEMAND.

EVENTS

The CCWC Events tab enables you to save and add events to your calendar.



JOB BOARD

The CCWC Job Board enables you to review new jobs each week by state.

NEWS

What's hot at CCWC? Read press releases and get organization information here.

MERCHANDISE

CCWC's Elegance, Style and Classic Collection line is perfect for the home and office. Items are available now online.

The CCWC® Mobile App is now available in the Apple iTunes App Store.

Download it today!



www.ccwomenofcolor.org



Sporting a clean, lean shape and a more aggressive-looking grille, the new E-Class screams performance. Yet it moves with a quiet intelligence: constantly watching and analyzing. Then if it senses that you aren't responding to a danger, it does. This is a car that thinks on its wheels. Eleven of its driver assist systems are new or vastly improved. Innovations like a revolutionary stereoscopic camera, Cross-Traffic Assist, Pedestrian Recognition and Steering Assist are making their debut in the E-Class. Making it perhaps the most technologically advanced car on the road. Without a doubt, it is the most intelligent, most exhilarating E-Class ever. MBUSA.com/E-Class



Proud Sponsor of the Corporate Counsel Women of Color

CCWC AND K&L GATES LLP 9th ANNUAL CAREER STRATEGIES CONFERENCE

Kick-Off Reception with the Verizon Legal Department









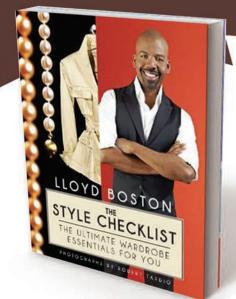
Wednesday, September 25, 2013 | National Museum of Women in the Arts | 6:00-8:00PM Musical Performance by Gerald Pennington & Friends

JOIN US!

RECEPTION AT BLOOMINGDALE'S CHEVY CHASE

SEPTEMBER 26, 2013 BLOOMINGDALE'S CHEVY CHASE





JOIN US AT BLOOMINGDALE'S CHEVY CHASE FOR A RECEPTION AND BOOK SIGNING WITH LLOYD BOSTON (AUTHOR, THE STYLE CHECKLIST)

THURSDAY, SEPTEMBER 26, 2013

5:30 - 7:30 PM

BOOK SIGNING 6:00 - 7:00 PM SHOPPING 5:30 - 8:30 PM

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The History Makers The Nation's Largest African-American Video Oral History Collection

LAWMAKERS



Laurie N. Robinson

Founder and CEO of Corporate Counsel Women of Color and Senior Vice President and Assistant General Counsel of CBS Corporation for Being Honored as an African-American History Maker in the Field of Law.



NATIONAL MUSEUM of WOMEN in the ARTS

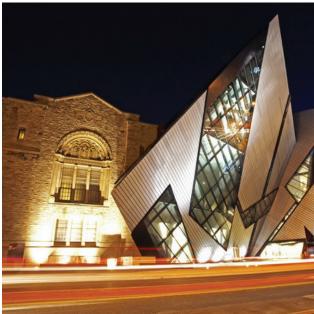
Join Us for the Celebration

The National Museum of Women in the Arts Washington, D.C. Wednesday, September 25, 2013 6:00 p.m. - 8:00 p.m.



www.thehistorymakers.com







EVENTS, HAPPENINGS & PEOPLE



1. CCWC and K&L Gates LLP hosted an international networking reception in Toronto, Canada at the Ritz-Carlton on March 21, 2013.









2. NEW YORK CITY | ONE-DAY LAW FIRM ASSOCIATES CONFERENCE

- 2. CCWC and K&L Gates LLP hosted the one-day career strategies conference on April 24, 2013 at the New York Hilton. Over 200 associates participated from 50 law firms around the country.
- CCWC and K&L Gates LLP hosted an international networking dinner in Moscow, Russia at the Ritz-Carlton on June 13, 2013.











3. MOSCOW, RUSSIA | INTERNATIONAL NETWORKING DINNER













GENERAL COUNSEL TRAINING BOOT CAMP 2013

The CCWC® General Counsel Training Boot Camp* is designed for individuals who are interested in expanding and strengthening their portfolio of knowledge in the law. In conjunction with the Boot Camp, through MBA In-a-Day for Lawyers, attorneys will develop, expand, and increase their knowledge base in business.

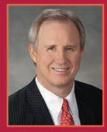
The Boot Camp will cover the following:

- How to Conduct an Internal Investigation
- How to Prepare a Legal Budget
- The Role of the Corporate Secretary
- How to Prepare Corporate Filings (10-K, 10-Q, and 8-K)
- How to Take a Company Public and Prepare for an IPO
- Collaboration Between General Counsel and Board of Directors
- Conflicts of Interest: Attorneys Serving on Corporate and/or Non-Profit Boards

*CCWC is seeking 6.5 CLE hours for this program.



PRESENTERS



William (Mitch) R. Mitchelson, Jr Partner Alston + Bird LLP



Brigida Benitez Partner Steptoe & Johnson LLP



Vice President and Deputy General Counse ABM Industries



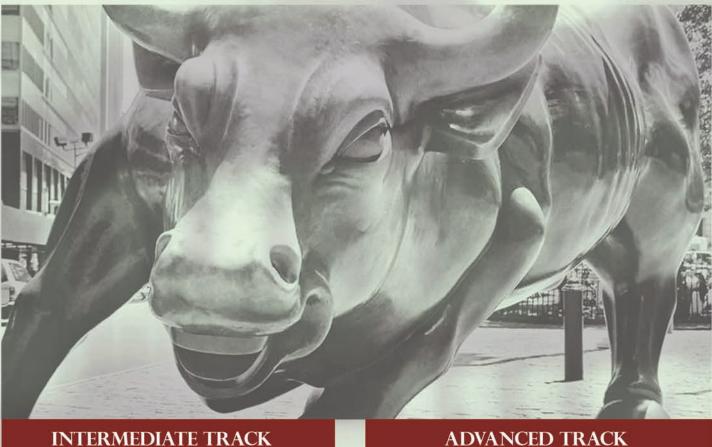
Dionysia Johnson-Massie Board Member Shareholder, Atlanta Office Labor & Employment Firm



Carol Elder Bruce Partner K&L Gates LLP



IN-A-DAY FOR LAWYERS



Participants will review the elements of financial statements and gain a better understanding of how they are used in the decision-making process.

Topics include:

- Balance sheets
- Statements of cash flow
- Statements of shareholder equity
- Notes to financial statements
- · Financial ratios in analyzing trends and overall business performance

ADVANCED TRACK

Participants will briefly review financial statements and their components before delving into the ways that financial data and information are used in merger and acquisition transactions. Valuation methodologies, litigation, and the estimation of damages will be the core focus. These are the areas in which in-house counsel should be knowledgeable so as to provide the best insight to their corporations.

Deloitte.

PRESENTERS





Partner Morgan, Lewis & Bockius LLP



Vice President, Corporate & Legal Affairs NBCUniversal



Ndenisarya Bregasi



Tamika Tremaglio Principal
Deloitte Financial Advisory Services LLP





MICHELLE C. IFILL
SENIOR VICE PRESIDENT AND GENERAL COUNSEL VERIZON ENTERPRISE SOLUTIONS

DIAMOND AWARD HONOREE AND KEYNOTE SPEAKER

Michelle C. Ifill is senior vice president and general counsel for Verizon's global enterprise solutions legal organization. Previously, she was vice president and deputy general counsel responsible for supporting Verizon's global enterprise sales organization and global staff attorney (with MCI), respectively. Prior to joining MCI, Ifill was a corporate law associate specializing in technology agreements and international business transactions with White & Case and Schnader, Harrison, Segal & Lewis. Fluent in French, Ifill is a founding member of the Legal Diversity Council and is an advisory board member of the Ron Brown Scholars Program. Ifill received her B.A. in English and American Literature from Brown University and her J.D. from Harvard Law School. Ifill will be honored with the CCWC Diamond Award of Excellence for her outstanding career achievements.

MARY JO WHITE U.S. SECURITIES AND EXCHANGE COMMISSION

ONE-ON-ONE WITH CHAIR MARY JO WHITE U.S. SECURITIES AND EXCHANGE COMMISSION

Mary Jo White is the 31st Chair of the U.S. Securities and Exchange Commission. Chair White has decades of experience as a federal prosecutor and as a securities lawyer. As the U.S. Attorney for the Southern District of New York (the only woman to hold the top position in the 200-year-plus history of the office), she specialized in prosecuting complex securities and financial institution frauds and international terrorism cases. Previously, she served as the First Assistant U.S. Attorney and later Acting U.S. Attorney for the Eastern District of New York; Assistant U.S. Attorney for the Southern District of New York and Chief Appellate Attorney of the Criminal Division; and chair of the litigation department at Debevoise & Plimpton. Chair White earned her undergraduate degree, Phi Beta Kappa, from William & Mary; her master's degree in psychology from the New School for Social Research; and her J.D. from Columbia Law School, where she was an officer of the Law Review.





Judy A. Smith FOUNDER AND PRESIDENT SMITH & CO. Crisis Management Expert CO-PRODUCER OF ABC'S SCANDAL

Crisis Management for Law Firm and In-House Attorneys

Judy A. Smith is the founder and president of Smith & Co., a leading strategic and crisis communications firm. Smith's groundbreaking career inspired the television drama about the world of crisis management entitled "Scandal," which stars Kerry Washington in the role of Olivia Pope. Prior to founding Smith & Co., Smith's numerous positions included working at public relations firms, the White House, NBC, and as an Assistant United States Attorney. She is the author of Good Self, Bad Self: Transforming Your Worst Qualities Into Your Biggest Assets. Smith received her B.S. in public relations from Boston University and her J.D. from the American University Washington College of Law, where she was the first African-American woman to serve as executive editor of the Law Review.





CONGRATULATIONS TO THIS YEAR'S DIAMOND AWARD HONOREE, MICHELLE C. IFILL

Senior Vice President, General Counsel & Corporate Secretary Verizon Enterprise Solutions

We are proud of Michelle's accomplishment and her commitment to promote diversity within the legal profession.

Verizon is proud to sponsor the Corporate Counsel Women of Color 9th Annual Career Strategies Conference.

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JONATHAN MCBRIDE ASSISTANT TO THE PRESIDENT AND DIRECTOR OF THE PRESIDENTIAL PERSONNEL OFFICE THE WHITE HOUSE

INSIDE THE WHITE HOUSE: A CONVERSATION WITH JONATHAN MCBRIDE

Jonathan McBride was appointed director of the Presidential Personnel Office in July 2013. He previously served as deputy assistant to the President and deputy director of the Presidential Personnel Office. McBride joined the administration as a special assistant to the President and deputy director of the Presidential Personnel Office in August 2009. Prior to that, he was the chief strategy officer of Universum and the founder of the Jungle Media Group. From 1997-2000, McBride worked for Goldman Sachs and U.S. Senator Herb Kohl from 1992 to 1995. He is a former trustee of Connecticut College and the National Urban League. McBride received his B.A. in economics and U.S. History from Connecticut College and his M.B.A. in finance from the Wharton School of Business at the University of Pennsylvania.

NDENISARYA M. BREGASI PARTNER K&L GATES LLP

MBA IN-A-DAY FOR LAWYERS: FINANCIAL STATEMENT ANALYSIS

Ndenisarya M. Bregasi is a partner in the investment management group of K&L Gates LLP in Washington, D.C. She represents investment advisers, investment companies, and investment company independent directors concentrating primarily on transactional, regulatory, and compliance matters. She has represented clients with respect to: developing and reviewing compliance programs for investment advisers; investment companies and their various service providers; conducting compliance audits and regulatory reviews of investment advisers; and responding to regulatory issues raised by the SEC staff during examinations and otherwise. She speaks frequently on regulatory and compliance issues. Bregasi is a board member of the Washington Conservatory of Music. Bregasi received her B.A. from the University of Saskatchewan (honors), her M.Ed. from the University of British Columbia (with honors), and her J.D. from Georgetown University Law Center.



LLOYD BOSTON TV STYLE EXPERT, TELEVISION HOST AND AUTHOR THE STYLE CHECKLIST

WARDROBE ESSENTIALS FOR THE CORNER OFFICE

Lloyd Boston is a top TV style expert, television host, and the author of four popular style books, including *The Style Checklist*. He recently launched a successful greeting card collection for *Papyrus*. Prior to his career in television hosting and publishing, he served as the vice president of art direction for Tommy Hilfiger. He has been a regular on-air style contributor for "*NBC Today*" with more than 150 segments to his credit and has made several appearances on "*Oprah*," "*The View*," and CNN. An original host on the STYLE Network, Boston was the host of his own show, "*Closet Cases*," and several specials for the Fine Living Network and HGTV. Boston will share strategies at the conference on how to craft your style for the corner office.



GREGORY S. NIXON

Senior Vice President, General Counsel and Corporate Secretary DynCorp International

GENERAL COUNSEL ROUNDTABLE 2013: HOT TOPICS AND TRENDS

Gregory S. Nixon is the senior vice president, general counsel, and corporate secretary of DynCorp International. Previously, he served as associate general counsel and assistant secretary of McKinsey & Company, Inc., as well as vice president and general counsel of its business division responsible for federal, state, and local public sector services and contracts. Prior to joining McKinsey, he was principal, associate general counsel, and assistant secretary at Booz Allen Hamilton and served in the commercial litigation group at Howrey LLP. Nixon served as a commissioned officer in the U.S. Air Force and he currently holds the rank of Lt. Colonel in the U.S. Air Force Judge Advocate General's (JAG) Corps Reserve. Nixon holds a B.S. in mechanical engineering from Tuskegee University and a J.D. from Georgetown University Law Center.

JOI GORDON CEO DRESS FOR SUCCESS

A DAY IN THE LIFE OF A CEO

Joi Gordon is the CEO of Dress for Success, which provides suits to disadvantaged women returning to or entering the workforce. Gordon has served on the corporate board of directors of Urban Brands -- an owner of Ashley Stewart. She also served on several inaugural women's advisory councils, including those for American Airlines, Office Depot, and VOICE, an imprint of Hyperion Books. Gordon is a recipient of numerous awards, including the *Network Journal Magazine's* 25 Most Influential Black Women in Business, and was featured on the 2007 cover of *Black Enterprise*, which recognized her leadership of Dress for Success as an example of successful social entrepreneurism. Gordon received her B.A. in radio/television broadcasting from the University of Oklahoma and her J.D. from its College of Law.



CAROL ELDER BRUCE PARTNER K&L GATES LLP

GLOBAL ETHICS AND COMPLIANCE AND BEST PRACTICES ON HOW TO CONDUCT AN INTERNAL INVESTIGATION

Carol Elder Bruce is a partner at K&L Gates LLP. She focuses on white-collar criminal defense and complex civil litigation. Bruce represents individuals and corporations in criminal grand jury investigations, criminal and civil trials, and appeals. She also advises companies on the creation and maintenance of effective corporate compliance and ethics programs. In the past five years, Bruce has been ranked one of the best white-collar criminal defense attorneys and commercial civil litigators in the District of Columbia and in the United States. She currently serves on the honorary board of the Mid-Atlantic Innocence Project and served on the George Washington University Law School Dean's Board of Advisors. She received her B.A. from George Washington University and her J.D. from George Washington University Law School.



MICHAEL WU General Counsel and Corporate Secretary Rosetta Stone Inc.

GENERAL COUNSEL ROUNDTABLE 2013: HOT TOPICS AND TRENDS

Michael Wu is the general counsel and corporate secretary of Rosetta Stone Inc. Before joining Rosetta Stone, Wu was general counsel at Montreal-based Teleglobe International Holdings Ltd. and senior attorney in the Hong Kong and Reston, Virginia offices of Global One. He was also associated with the predecessor firm of Bingham McCutchen LLP and Baker Botts LLP, focusing on corporate transactions. He is fluent in English and Mandarin Chinese. Wu is a member of the Association of Corporate Counsel and the Asian American Bar Association of New York Advisory Committee. He serves on the boards of the Business Software Alliance and the Washington Metropolitan Area Corporate Counsel Association. Wu received his B.A. in political science from Emory University and his J.D. from the University of Virginia Law School.

SHERRILYN IFILL PRESIDENT AND DIRECTOR-COUNSEL NAACP LEGAL DEFENSE AND EDUCATIONAL FUND, INC.

U.S. Supreme Court Updates and the Impact on Diversity

Sherrilyn Ifill is the president and director-counsel of the NAACP Legal Defense and Educational Fund, Inc. (LDF), the nation's premier civil rights law institution. Previously, she served as an assistant counsel at the LDF, and for 20 years as a tenured professor at the University of Maryland Law School. Ifill is a highly regarded civil rights litigator, strategist and public intellectual, whose writings, speeches and media appearances enrich public debate on a broad range of issues. She is the immediate past chair of the board of the Open Society Foundations (U.S.), one of the largest philanthropic supporters of civil rights and social justice organizations in the country. Ifill is a graduate of Vassar College and received her J.D. from New York University School of Law.



DAMIEN ATKINS SENIOR VICE PRESIDENT, DEPUTY GENERAL COUNSEL, ASSISTANT SECRETARY, AND CHIEF COMPLIANCE OFFICER AOL INC.

The Role and Duty of a Corporate Secretary and the Preparation of Corporate Filings (10-K, 10-Q, and 8-K)

Damien Atkins is senior vice president, deputy general counsel, assistant secretary, and chief compliance officer of AOL Inc., where he manages teams in the securities regulation, corporate governance, and the employment group, among other areas. Atkins also serves as lead counsel to the Compensation and Leadership, Audit and Finance, Nominating and Governance, and Transactions Committees of AOL's board of directors. Previously, Atkins served as vice president and chief counsel and has acted as lead counsel in connection with AOL's more than \$200 million disposition of Tegic and various other acquisitions. Prior to joining AOL Inc., Atkins handled mergers and acquisitions and securities law matters at Chadbourne & Parke LLP. He was named Corporate Governance Professional of the Year. He holds a bachelor's degree from Stanford University and a J.D. from New York University School of Law.



TOMMY SHI DIVERSITY AND INCLUSION OFFICER MERCEDES-BENZ USA

U.S. Supreme Court Updates and the Impact on Diversity

Tommy Shi is the diversity and inclusion officer for Mercedes-Benz USA (MBUSA). Previously, he served as the corporate development and transformation officer. Before that, he served as counsel in the legal department, where he was responsible for commercial transactions, supervision of litigation, and overseeing intellectual property matters and general corporate matters. Prior to joining (MBUSA), as an associate at Riker, Danzig, Scherer, Hyland & Perretti in Morristown, New Jersey, Shi was responsible for commercial litigation matters. He currently serves on the board of directors of the Asian-American Legal Defense and Education Fund and is a past president of the Asian Pacific American Lawyers Association of New Jersey. Shi holds a B.A. in behavioral biology from the Johns Hopkins University and a J.D. from Boston College Law School.

JAIMMÉ A. COLLINS PARTNER ADAMS AND REESE LLP

CONFLICTS OF INTEREST: ATTORNEYS SERVING ON CORPORATE AND/OR NON-PROFIT BOARDS

Jaimmé A. Collins is a partner at Adams and Reese LLP, where she focuses her practice in the areas of commercial litigation and general business. She has experience in litigating complex matters, defending and conducting depositions, preparing witnesses for trial testimony, and interviewing and investigating sensitive and internal allegations. In addition, Collins is the chair of Adams and Reese's Diversity Committee. She is a member of the Louisiana State Bar Association and Young Leadership Council, where she has served as an executive officer and board member. Prior to her career in the law, Collins worked in the Clinton administration in the Office of Political Affairs. Collins received her B.A. from Emory University and her J.D. from Loyola University Law School, where she served on the Moot Court Board.





ANASTASIA (STASIA) D. KELLY CO-MANAGING PARTNER (AMERICAS) DLA PIPER LLP (US)

GENERAL COUNSEL ROUNDTABLE 2013: HOT TOPICS AND TRENDS

Anastasia (Stasia) D. Kelly is co-managing partner (Americas) at DLA Piper LLP and is a member of the firm's executive committee. Her practice is focused on Corporate, Finance, Public Company and Corporate Governance as well as the firm's White Collar Corporate Crime and Investigations group. Previously, Kelly served as vice chair at American International Group and served as executive vice president and general counsel at MCI/WorldCom, Sears, Roebuck and Co., and Fannie Mae. She was an associate and then a partner with Wilmer, Cutler & Pickering and an associate at Carrington, Coleman, Sloman & Blumenthal. Kelly serves on the boards of two public companies. She received her B.A., *cum laude*, from Trinity University in D.C. and her J.D., *magna cum laude*, from George Washington University, where she was a member of the Order of the Coif and the *Law Review*.



United States Ambassador Frankie A. Reed

Ambassador to Fiji, Kiribati, Nauru, Tonga, and Tuvalu

WOMEN OF COLOR ATTORNEYS: CHANGING THE WORLD THROUGH THEIR POLITICAL APPOINTMENTS

Frankie A. Reed is the United States Ambassador to Fiji, Kiribati, Nauru, Tonga, and Tuvalu. Prior to this, she served as the deputy assistant secretary in the Bureau of East Asian and Pacific Affairs and was responsible for relations with Australia, New Zealand, and the Pacific Islands. Prior to joining the Department of State, Ambassador Reed practiced law and served as diplomat in residence at the University of California, Berkeley; consul general and deputy U.S. observer to the Council of Europe and the European Court of Human Rights in Strasbourg, France; deputy chief of mission in Conakry Guinea; and deputy chief of mission in Apia, Samoa. Ambassador Reed received her B.A. in journalism from Howard University and her J.D. from the University of California, Berkeley. She also has studied at the Kogod School of Business, American University.

SIMONE WU
SENIOR VICE PRESIDENT, GENERAL COUNSEL,
CORPORATE SECRETARY AND CHIEF COMPLIANCE OFFICER CHOICE HOTELS INTERNATIONAL, INC.

GENERAL COUNSEL ROUNDTABLE 2013: HOT TOPICS AND TRENDS

Simone Wu serves as senior vice president, general counsel, and corporate secretary for Choice Hotels International, Inc. Wu has more than 20 years of legal and regulatory experience, including expertise in corporate matters, mergers and acquisitions, international and domestic commercial transactions and joint ventures, litigation, employment law, and technology and intellectual property issues. Prior to joining Choice Hotels, Wu served as executive vice president, general counsel, and secretary for XO Communications. She also held legal and business executive roles at MCI and AOL and practiced corporate transactional and communications law at Skadden, Arps, Slate, Meagher & Flom LLP, where she represented large media and technology companies. Wu received a degree in political science from the University of Michigan and her J.D. from Columbia University.



Leslie T. Thornton Vice President and General Counsel WGL HOLDINGS, INC. AND WASHINGTON GAS

WOMEN OF COLOR ATTORNEYS: CHANGING THE WORLD THROUGH THEIR POLITICAL APPOINTMENTS

Leslie T. Thornton serves as vice president and general counsel of WGL Holdings, Inc. and Washington Gas. Prior to joining the company, Thornton served as a partner at Dickstein Shapiro LLP and as a partner with Patton Boggs. Beginning with the presidential transition of 1992 and until 2000, Thornton worked with U.S. Secretary of Education Richard W. Riley, first as deputy chief of staff and counselor, and then as chief of staff at the U.S. Department of Education. She was selected by the White House in 1995 to serve on the President's White House Budget Working Group and in 1996 served in a senior role on President Clinton's presidential debate team. Thornton holds a B.A. from the University of Pennsylvania and a J.D. from Georgetown University Law Center.



LINDA CLEMONS BODY LANGUAGE EXPERT

I Can See What You Are Thinking

Linda Clemons is one of the top sales trainers as well as one of the most widely respected motivational speakers in the country today. She is the CEO of Sisterpreneur, Inc., an international business empowerment organization, and she is a popular radio and television personality. Clemons has received countless recognitions and honors, including Who's Who in Sales and the Office Depot Entrepreneur of the Year Award. Clemons is also an accomplished playwright and author and is certified in analytical interviewing, a process used to detect deception and gather data from witnesses, hostages, and victims. Her unique combination of skills makes it easy for her to read her audience and deliver not just what they want and expect, but exactly what they need to keep moving toward a more rewarding future.

TAMIKA TREMAGLIO PRINCIPAL DELOITTE FINANCIAL ADVISORY SERVICES LLP

MBA IN-A-DAY FOR LAWYERS: FINANCIAL STATEMENT ANALYSIS

Tamika Tremaglio is a principal at Deloitte Financial Advisory Services LLP. Tremaglio has experience in litigation, accounting, tax, finance, economics, and business consulting, covering a broad spectrum of industries. She has significant experience in forensic accounting investigations and corporate governance matters. In addition, Tremaglio has spent considerable time investigating executive conduct, vendor relationships, and similar issues. Specifically, she has led internal and external investigations of suspected improper and fraudulent behavior by employees, vendors, contractors, executive directors, and trustees of not-for-profit organizations, institutions, foundations, and estates. She received her B.A. in business administration from Mount Saint Mary's College, her J.D. from the University of Maryland School of Law, and her M.B.A. from the University of Baltimore, Merrick School of Business.



TOWANNA B. FREEMAN LIFE COACH, INSPIRATIONAL SPEAKER AND ADVOCATE FOR YOUNG WOMEN

7 STEPS TO FULFILLMENT

Towanna B. Freeman is a successful life coach, inspirational speaker, and advocate for young women. She has co-written an award-winning book, *Purposeful Action*, *7 Steps to Fulfillment*, which reveals a seven-step method for identifying and effectively pursuing personal and professional goals. Freeman is also the founder of the Young Women's Empowerment Network, designed to help teen girls realize their potential to succeed in life. She is the principal consultant for Towanna Freeman & Associates, an active consultancy in the greater Washington, D.C. metro area. Freeman has been featured on AOL's Black Voices, AT&T's "28 Days of Inspiration," Essence.com, and *Jet Magazine*. She received her B.S. from Howard University and holds certificates in Corporate Coaching and Core Energy Coaching from the Institute for Professional Excellence in Coaching.

CELEBRATING **DIVERSITY**CREATING **PARTNERSHIPS**

MACY'S & BLOOMINGDALE'S
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9TH ANNUAL CONFERENCE





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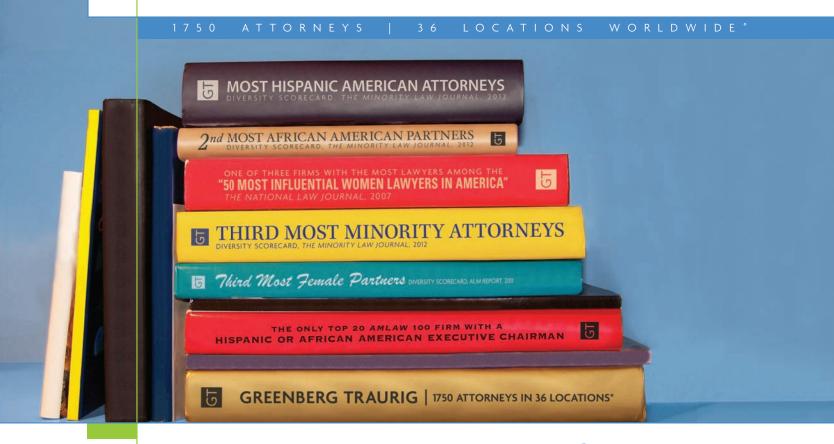
PAINTING A BRIGHTER FUTURE FOR WOMEN OF COLOR

DLA Piper is proud to support the Corporate Counsel Women of Color. We salute its commitment to building a network of in-house women of color and to greater diversity and inclusion in the legal profession.

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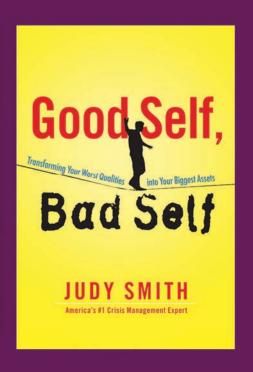




CAREER STRATEGIES FOR ATTORNEYS
IN THE LEGAL PROFESSION
WITH HOST
LAURIE N. ROBINSON



Judy A. Smith's groundbreaking career as a go-to crisis management expert is the inspiration behind the new primetime hit show Scandal which was created by Shonda Rhimes (Grey's Anatomy and Private Practice) and stars Kerry Washington as Olivia Pope. Smith serves as the Co-Executive Producer of Scandal. She received her B.S. in public relations from Boston University and J.D. from the American University Washington College of Law where she was the first African-American woman to serve as Executive Editor of the Law Review. Smith discusses her career and recently released book, Good Self, Bad Self: Transforming Your Worst Qualities Into Your Biggest Assets.



GUEST JUDY A. SMITH

America's #1 Crisis Management Expert Co-Executive Producer of the Primetime Hit Show Scandal

Download Segment at: www.ccwomenofcolor.org



From where we sit, diversity makes all the difference.

At Buchanan Ingersoll & Rooney, our goal is to represent our clients' interests to the very best of our collective abilities. We believe that one of the best ways to do this is to bring together people of diverse strengths who, working both individually and as a team, will ensure complete coverage of any negotiation, transaction, litigation or representation.



We congratulate our friend and colleague. Elisa Basnight 2013 Individual Star Diversity Award of Excellence

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Morgan Stanley is proud to support the

Corporate Counsel Women of Color

and congratulations to our own

Alita Wingfield

2013 Corporate Counsel Women of Color Diversity Award winner

Diversity. It's not an obligation—it's an opportunity.



THE CORPORATE COUNSEL WOMEN OF COLOR®

ELEGANCE, STYLE AND CLASSIC COLLECTION



CCWC® Open Toe Waffle Weave Slippers



CCWC® Embroidered Bathrobe

putting on the CCWC® Embroidered Bathrobe.

This comfortable bathrobe melts away all of the stress of the day. It is great for lounging while reading a book, watching television and for pure uninterrupted R&R:

rest and relaxation.

The best way to relax after taking a hot bath is by

Features: Made of 100% 12 oz.
Cotton Terry with a Velour Surface.
Self-Material Belt with Double
Belt Loops. 48" Mid-Calf
Length Two Pockets.
One size fits all.
Price: \$40.00

CCWC® Desktop Imprinted Digital Frame – 7" LCD Screen



Display important photos at home or in your office with the CCWC® Desktop Imprinted Digital Frame. This state-of-the-art frame features: Resolution: 480 x 234 pixels.

Supports JPEG files, Supports SD, MMC, MS, and XD memory cards.

Built-in key holes for wall mounting. Removable stand for displaying vertically or horizontally.

Price: \$80.00

Includes AC and USB adapter.



CCWC® Boston Leather Laptop Bag

The CCWC® Boston Leather Laptop Bag makes your life easier. This bag is generous in size and appointments, with 3 zippered compartments. Now there is no need to carry these items separately.

Features: Deep pocket front compartment with a tucked-in hidden zipper. A compartment with multiple interior pockets for Blackberry / Palm Pilot-like devices, cell phone, business cards, etc. A large divided compartment that holds a laptop computer and files. Topped off with two handles and a comfortable shoulder strap.

Price: \$200.00

CCWC® Porter Silver Color Rollerball Pen



The pen is mightier than the sword with the CCWC® Porter Silver Color Rollerball Pen.

This product is sleek, reliable and sturdy. It is also easy to hold and provides a good grip.

This pen facilitates your superior penmanship and features metallic barrel, etched chrome details and chrome trim.

Price: \$10.00

THE CORPORATE COUNSEL WOMEN OF COLOR®

ELEGANCE, STYLE AND CLASSIC COLLECTION





The CCWC® Classic Quilted Custom Tote is made of luxurious quilted microfiber and fully lined with inside pockets. The classic shape of this custom tote has ample space (20" x 12.5"), is great for everyday use and airport travel and looks exceptionally stylish with any ensemble.

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The CCWC® On-the-Go Cup is environmental friendly, portable, reusable and easy to use. Perfect for work, home, sporting events, picnics, and more. The 16 oz. cup is double walled to keep drinks cooler, longer. It is easy to clean (hand wash only). Each cup comes with a straw and lid. Not for use in microwaves.

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CCWC® Polished Chrome Tear Drop Letter Opener is beautiful and made with polished chrome metal. No more paper cuts when opening letters. Our letter opener is easy to use and glides across the envelope saving you time, energy and effort. This must-have accessory can be used at home as well as in the office.

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CCWC® Leather Branded Portfolio Notepad Holder



Assert your power at executive business meetings without saying a word with the CCWC® Leather Branded Portfolio Notepad Holder. This notepad holder is elegant and speaks of professionalism. Features: Padded covers and twill lined interior. Two sewn card pockets. Leather gusset with pen slot. Lined perforated 8.5" x 11" notepad included, which can be replaced. CCWC® Porter Silver Color Rollerball Pen (included).

Price: \$50.00

CCWC® iPhone 4 and 4s Case





The CCWC® iPhone 4 and 4s Case is perfect for business executives. It is lightweight, flexible, strong, and fits like a glove.

The eye-catching orange case makes it easier to locate in handbags and on surfaces and allows full access to all ports.

Price: \$10.00









CONFERENCE-AT-A-GLANCE

Wednesday, September 25, 2	2013 Morning and Afternoon I General Counsel Bootcamp and MBA In-A-Day for Lawyers
5:30 a.m. – 6:30 a.m.	Morning Fitness
6:45 a.m. – 8:00 a.m.	Continental Breakfast
8:00 a.m. – 9:15 a.m.	INTERMEDIATE TRACK
	Global Ethics and Compliance and Best Practices on How to Conduct an Internal Investigation
9:30 a.m. – 10:30 a.m.	INTERMEDIATE TRACK
	How to Prepare a Legal Budget and Manage Outside Counsel Spend (Early Case Assessments, RFPs, and Negotiating and Managing Alternative Fee Arrangements)
10:30 a.m. – 10:45 a.m.	Coffee Break
10:45 a.m. – 12:15 p.m.	MBA In-a-Day for Lawyers
	INTERMEDIATE TRACK Financial Statement Analysis I Financial Statement Analysis II
10:15 n m 1:15 n m	Lunch
12:15 p.m. – 1:15 p.m. 1:30 p.m. – 2:45 p.m.	INTERMEDIATE / ADVANCED TRACKS
	The Role and Duty of a Corporate Secretary and the Preparation of Corporate Filings (10-K, 10-Q, and 8-K)
2:45 p.m. – 3:00 p.m.	Coffee Break
3:00 p.m. – 4:30 p.m.	INTERMEDIATE SESSION A ADVANCED SESSION B ADVANCED SESSION B
	Conflicts: Attorneys Serving On Corporate and/or Non-Profit Boards Collaboration Between the General Counsel and Board of Directors How to Prepare to Take a Company Public and Prepare an IPO
	Wednesday, September 25, 2013 Evening
6:00 p.m. – 8:00 p.m.	Kick-Off Reception
	National Museum of Women in the Arts 1250 New York Avenue, NW Washington, D.C.
8:30 p.m. – 10:30 p.m.	See Our Nation's Capital in Lights! Moonlight Bus Tour of Historic Landmarks in Washington, D.C.
	Thursday, September 26, 2013 Morning and Afternoon
5:30 a.m. – 6:30 a.m.	Morning Fitness
6:30 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 8:15 a.m.	Opening Remarks
8:30 a.m. – 9:00 a.m.	E-mails: What You Need to Know About the Attorney-Client Privilege Between In-House Counsel and Business Clients
9:00 a.m. – 9:30 a.m.	A Day in the Life of a CEO Joi Gordon (CEO, Dress for Success)
9:45 a.m. – 10:45 a.m.	Crisis Management for Law Firm and In-House Attorneys
	Judy A. Smith (CEO, Smith & Co. and Co-Executive Producer, Scandal)
11:00 a.m. – 12:00 p.m.	General Counsel Roundtable 2013: Hot Topics and Trends: New Policies, the Regulatory Landscape, Law Department Management, Best Practices and Diversity
12:00 p.m. – 12:30 p.m.	Legal Developments Impacting Diversity in the Legal Profession: A Conversation with Sherrilyn Ifill (President and Director- Counsel, NAACP LDF) and
	Tommy Shi (Board of Directors, the Asian-American Legal Defense and Education Fund)
12:30 p.m. – 2:45 p.m.	Lunch Diamond Award Honoree & Keynote Speaker
	CCWC Diversity Award of Excellence Presentations Michelle C. Ifill Senior Vice President and General Counsel
	Verizon Enterprise Solutions

















CONFERENCE-AT-A-GLANCE

Thursday, September 26, 2013 Afternoon and Evening	
2:45 p.m. – 3:15 p.m.	Inside the White House: A Conversation with Jonathan McBride (Assistant to the President and Director of Presidential Personnel, The White House)
3:30 p.m. – 4:15 p.m.	Wardrobe Essentials for the Corner Office Presenter: Lloyd Boston, Fashion and TV Style Expert
Buses Depart Starting at 4:30 p.m. Reception: 5:30 p.m.– 7:30 p.m. Shopping: 5:30 p.m.– 8:30 p.m.	Evening Reception Bloomingdale's Chevy Chase, Maryland
9:00 p.m. – 10:30 p.m.	Night Out on the Town at Josephine D.C. 1008 Vermont Avenue NW
	Friday, September 27, 2013 Morning and Afternoon
5:30 a.m. – 6:30 a.m.	Morning Fitness
7:00 a.m. – 8:30 a.m.	Breakfast
7:00 a.m. – 8:30 a.m.	Special Breakfast for Those in the Role of GC, Deputy GC, Corporate Secretary, Chief Compliance Officer, and Chief of Staff
8:45 a.m. – 9:00 a.m.	Welcome Remarks
9:00 a.m. – 9:15 a.m.	Executive Compensation: 2013 Update on Compensation Trends Including Base, Bonus, Stock Awards and Grants, and Retirement Benefits Presenter: Kathy Holt Richardson CEO and Founder HR Legal
9:30 a.m. – 10:45 a.m.	Women of Color Who Are Changing the World Through Their Political Appointments
11:00 a.m. – 11:20 a.m.	One-on-One with Mary Jo White, Chair, U.S. Securities and Exchange Commission
11:30 a.m. – 11:50 a.m.	7 Steps of Fulfillment Presenter: Towanna Freeman Coach, Speaker, and Award-Winning Author
12:00 p.m. – 12:30 p.m.	I See What You Are Thinking Presenter: Linda Clemons Sales and Body Language Expert
Friday, September 27, 2013 Afternoon and Evening	
1:00 p.m. – 3:00 p.m.	My Life as a Lawyer Attorney Mentors Visit Schools in the Washington, D.C. Area
1:00 p.m. – 5:00 p.m.	Day Tour: Washington, D.C. Historic Sites Lunch Stop at Ben's Chili Bowl • Dr. Martin Luther King, Jr. Memorial • U.S. Capitol • U.S. Supreme Court • National Mall • Lincoln Memorial • U.S. Botanical Garden
1:00 p.m. – 5:00 p.m.	Tour for Museum Lovers: Smithsonian Institution Museums: National Air and Space Museum • National Museum of the American Indian • National Museum of American History • National Museum of African Art • National Portrait Gallery
8:00 p.m. – 11:00 p.m. Buses Depart the Grand Hyatt for the Boat at 7:15 p.m.	Spirit of Washington Boat Cruise and Dinner on the Potomac River *Space Is Limited











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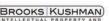




















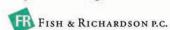




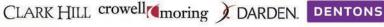
















NORTON ROSE FULBRIGHT











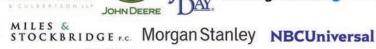
















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