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TENTH ANNUAL CAREER STRATEGIES CONFERENCE

10
Years
of Diversity in the Law
**The Beverly Hilton Hotel
Beverly Hills, CA**

2014
Featured
Participants



WENDY SHIBA
DIAMOND AWARD
HONOREE



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JEFF HENDERSON
AUTHOR AND
CELEBRITY CHEF



DEBRA MARTIN CHASE
EMMY NOMINATED
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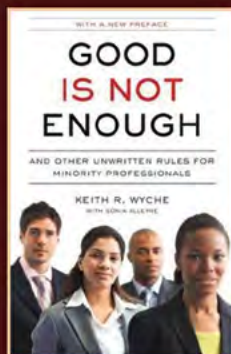
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SAVE THE DATE | OCTOBER 8 -10, 2014 | BEVERLY HILLS, CA

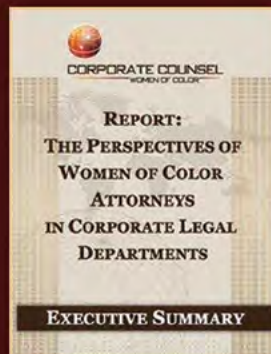
INSIDE



Mary Jo White
Chair
U.S. Securities and
Exchange Commission



CCWC Live Blog Talk
Guest
Sonia Alleyne
Available Now on Demand



Report:
*Perspectives of Women
of Color Attorneys in
Corporate Legal Departments*



CCWC
General Counsel Training
Boot Camp and
MBA In-a-Day for Lawyers

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DATE

CCWC AND K&L GATES LLP
10TH ANNUAL
CAREER STRATEGIES CONFERENCE

THE BEVERLY HILTON
OCTOBER 8-10, 2014



10 Years

of Diversity in the Law

10th Annual Career Strategies Conference

October 8-10, 2014 | Beverly Hills, CA

The Beverly Hilton Hotel

JUDGE
PENNY BROWN REYNOLDS
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2014 Featured Participants



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Teri Plummer McClure
UPS



Tracy Preston
Neiman Marcus
Group LTD Inc.



Suzanne Rich Folsom
ACADEMI



Andrea Zopp
Chicago Urban League



Michelle Banks
Gap Inc.



Laurie N. Robinson
Haden
Corporate Counsel
Women of Color



Valorie Burton
Motivational Speaker
and Author



Dr. Beverly Tatum
Spelman College

2014 PROGRAM FEATURES

- CCWC General Counsel Training Boot Camp
- MBA In-a-Day for Lawyers
- Practice Area Group Breakouts

- General Counsel Roundtable
- The Trailblazers- Past Honorees Speak
- A Day in the Life of a CEO

....and more

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Video
Presentation
in Memory of
Law Professor
Derrick A. Bell

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A MESSAGE FROM
LAURIE N. ROBINSON HADEN
FOUNDER & CEO
CORPORATE COUNSEL WOMEN OF COLOR®

CELEBRATING TEN YEARS OF OUR VISION, MISSION, ADVANCEMENT, AND DIVERSITY IN THE LAW OVER 3,000 MEMBERS STRONG

Ten years!!! I cannot believe it has been 10 years since starting CCWC. I started in 2004, as I like to say, “in the kitchen of my Harlem apartment.” Before CCWC became an official organization, it was just a directory with names and contact information of women of color who worked in-house in corporate legal departments. The goal was to bring women of color—often invisible, isolated, and undervalued in the workplace—together with others with similar interests and backgrounds for mentorship and encouragement. In the evenings after work and on the weekends, I would sit in my living room with my laptop, printer, stack of envelopes, labels, and rolls of stamps and print copies of the directory. Then I would jump on the subway and ride to Office Depot to make copies of the directory. I would make sure that each copy had special velo binding for that added touch. I would then make my way to the post office to mail the updated copies to the members. The first version I printed had 50 in-house women of color attorneys from the New York area. The little directory kept growing and growing and growing through word of mouth. Before long, the directory had grown from 50 to 600 in-house women of color from the West Coast, East Coast, Southeast Region, Midwest Region, and Southwest Region.

As the great saying goes, “Never despise small beginnings.” Today, Corporate Counsel Women of Color stands tall, strong, and firm as a global organization with over 3,000 in-house women of color attorneys in the United States and abroad. Over the course of a decade, the organization has been able to provide mentorship, guidance, and empowerment to thousands of women of color in the legal profession. CCWC was never designed to focus on the problems of the glass ceiling or lack of diversity in our profession, but to provide viable solutions. Through our annual career strategies conferences, we have been able to accomplish this goal. Collectively, we have been able to pool our resources by sharing information, know-how, best practices, and strategies for successfully navigating the corporate structure.

I have had so many proud moments with CCWC, from the launch of our groundbreaking research, *The Perspectives of Women of Color Attorneys in Corporate Legal Departments*, to the work of building the pipeline of up-and-coming lawyers through the “My Life As a Lawyer” program. I am proud of our annual conferences that provide a nurturing and stimulating environment. I am pleased with the community we have built. I am proud of the women of color who are fearless and bold in their jobs and give back to their communities. We have found over 3,000 women of color attorneys who are dynamic, hard-working, competent, and confident! I take great pride when I hear of our members getting new jobs or promotions, especially when they hear about the jobs from the CCWC weekly listserv or through a contact they made at the annual conference. Human Resources departments and recruiters no longer can make the statement that they cannot find diverse talent.

CCWC enjoys the success that it has today because of its consistent and committed members, sponsors, speakers, and friends who take the time to make diversity and their career development top-of-mind and a priority. I thank God for giving me the ideas and visions for this great organization. I thank my family and company, CBS Corporation, for all of their support over the last decade. I thank you all for your continued support and look forward to our next 10 years together in moving our profession forward.

I look forward to celebrating our 10th Anniversary with you at the Beverly Hilton Hotel in Beverly Hills, California.

Laurie

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FEATURES

Laurie's Microblog

What is Laurie up to? Find out by reading and keeping up with her weekly microblog and tweets.

CCWC Live Blog Talk

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Events

The CCWC Events tab enables you to save and add events to your calendar.

Job Board

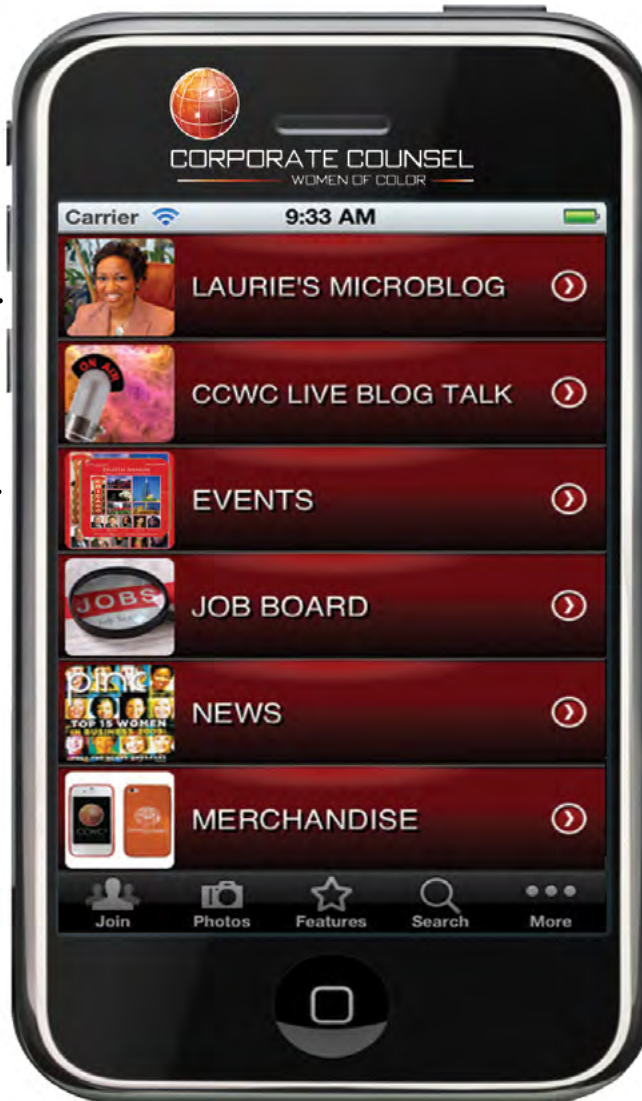
The CCWC Job Board enables you to review new jobs each week by state.

News

What's hot at CCWC? Read press releases and get organization information here.

Merchandise

CCWC's Elegance, Style and Classic Collection line is perfect for the home and office. Items are available now online.



The CCWC® Mobile App is now available in the Apple iTunes App Store. Download it today!



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The state of the art,
from the company that invented the art.
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SUM AND SUBSTANCE OF THE CCWC AND K&L GATES LLP 9TH ANNUAL CONFERENCE IN WASHINGTON, D.C.

OVER 700 ATTENDEES - A RECORD NUMBER!



The Verizon Legal Group Hosts the CCWC and K&L Gates LLP Kick-Off Reception at the National Museum of Women in the Arts

Washington, D.C. – On September 25-27, 2013, the CCWC and K&L Gates LLP Ninth Annual Career Strategies Conference brought together a record-breaking 700 attendees to the Grand Hyatt Hotel in the nation's capital.

The 2013 conference kicked off Wednesday, September 25, 2013 with the second annual CCWC General Counsel Training Boot Camp and MBA In-a-Day for Lawyers. The content-rich Boot Camp covered a range of substantive topics including how to read financial statements, conduct an internal investigation, and how to prepare an initial public offering when taking a company public, to name a few. Following the Boot Camp, attendees walked across the street to the National Museum of Women in the Arts for the Verizon and CCWC Kick-Off Reception.

On September 26-27, 2013, CCWC held its general sessions. Presentations included *A Day in the Life of CEO* Joi Gordon of Dress for Success; *One-on-One* with Chair Mary Jo White (U.S. Securities and Exchange Commission); *Crisis Management for Law Firm and In-House Attorneys* with Judy Smith (Smith & Co.); and *Wardrobe Essentials for the Corner Office* with Lloyd Boston. Additional presentations included *Attorney-Client Privilege*; *2013 U.S. Supreme Court Rulings Impacting Diversity*; *Executive Compensation*; and *Women of Color Who Are Changing the World Through Their Political Appointments*.



*Chair Mary Jo White
U.S. Securities and
Exchange Commission*

After giving an outstanding and inspiring Keynote speech, Michelle C. Ifill (Senior Vice President and General Counsel, Verizon Enterprise Solutions) received the CCWC Diversity Award of Excellence for her career achievements and efforts to mentor young lawyers and foster diversity in the legal profession. Elisa Basnight (Buchanan Ingersoll & Rooney PC) and Alita Wingfield (Morgan Stanley) received the CCWC Individual Star Diversity Award for their promotion of diversity in their legal departments.

SUM AND SUBSTANCE OF THE CCWC AND K&L GATES LLP 9TH ANNUAL CONFERENCE IN WASHINGTON D.C.



*Michelle C. Ifill
Verizon Enterprise Solutions*



*Elisa Basnight
Buchanan Ingersoll & Rooney PC*



*Alita Wingfield
Morgan Stanley*

Conference-goers enjoyed the sights of Washington, D.C. Later, Bloomingdale's Chevy Chase welcomed attendees and hosted a reception. Attendees took a moonlight tour of historic landmarks in Washington, D.C., visited the world-famous Ben's Chili Bowl, and toured Smithsonian Institution museums, the National Museum of American History and the National Portrait Gallery. The conference ended with a dinner and tour on the Spirit of Washington Boat Cruise on the Potomac River.

CONGRATULATIONS! LAURIE N. ROBINSON HADEN HISTORY MAKERS AWARD IN THE FIELD OF LAW



On Wednesday, September 25, 2013 at the Verizon Legal Kick-Off Reception, CCWC members celebrated Laurie N. Robinson Haden's History Makers Award at the National Museum of Women in the Arts in Washington, D.C.



The Verizon Legal Team Kicked Off the CCWC and K&L Gates LLP Ninth Annual Career Strategies Conference on Wednesday, September 25, 2013 at the National Museum of Women in the Arts in Washington, D.C.





KICK-OFF RECEPTION



GENERAL COUNSEL TRAINING BOOT CAMP AND MBA IN-A-DAY FOR LAWYERS

GLOBAL ETHICS AND COMPLIANCE AND BEST PRACTICES
ON HOW TO CONDUCT AN INTERNAL INVESTIGATION



Brigida Benitez (Steptoe and Johnson LLP), Spence Pryor (Alston + Bird LLP), Erica McKinley (Walmart), Lanasha Anderson (ABM Industries Incorporated), and Carol Elder Bruce (K&L Gates LLP)

HOW TO PREPARE A LEGAL BUDGET AND MANAGE
OUTSIDE COUNSEL SPEND



Jill Dessalines (McKesson Corporation), Sheri Hecht Leonard (Horizon Blue Cross Blue Shield), Precious Murchison (Greenberg Traurig, PA), and Dyoynsia Johnson Massie (Littler Mendelson PC)

THE ROLE AND DUTY OF A CORPORATE SECRETARY AND THE
PREPARATION OF CORPORATE FILINGS (10-K, 10-Q, AND 8-K)



Gabriela G. Kornzweig (NBC Universal), Damien Atkins (AOL Inc.), and Kwanza R. Butler (Time Warner Inc.)

CONFLICTS: ATTORNEYS SERVING ON
CORPORATE AND/OR NON-PROFIT BOARDS



Jaimmé Collins (Adams and Reese LLP)

Washington, D.C. - On September 25, 2013, over 500 corporate counsel and law firm partners participated in CCWC's second annual General Counsel Training Boot Camp and MBA In-a-Day for Lawyers. The program provided up to 6.5 hours of continuing legal education credits. Presenters from corporate legal departments and the nation's leading law firms covered best practices and strategies for conducting compliance investigations, legal fee budgeting, and completing corporate filings including Forms 10K, 10Q, and 8K. In addition, attendees honed their business skills by learning the key components of financial statements. The final feature consisted of three breakout sessions focusing on attorneys serving on non-profit boards, general counsel collaborating with the board of directors, and preparing an initial public offering when taking a company public.

GENERAL COUNSEL TRAINING BOOT CAMP AND MBA IN-A-DAY FOR LAWYERS

COLLABORATION BETWEEN THE GENERAL COUNSEL AND BOARD OF DIRECTORS



Ellen Brown (Denihan Hospitality Group), Elizabeth Abdo (Host Hotels and Resorts), and Precious Murchison (Greenberg Traurig, PA)

HOW TO PREPARE TO TAKE A COMPANY PUBLIC AND PREPARE AN IPO



Katherine Blair (K&L Gates LLP) and Damien Atkins (AOL Inc.)

MBA IN-A-DAY FOR LAWYERS – INTERMEDIATE



Janae A. Daley-Henry (Deloitte) and Phebe Neely Ciulla (Deloitte)

MBA IN-A-DAY FOR LAWYERS – ADVANCED



Ndenisarya M. Bregasi (K&L Gates LLP), Tamika Tremaglio (Deloitte), and Michelle L. Cross (Deloitte)

“Last year’s program provided the perfect platform and foundation to build upon for this year’s topics,” said Laurie N. Robinson Haden, founder and CEO of Corporate Counsel Women of Color. “The CCWC General Counsel Training Boot Camp takes the mystery out of multiple practice areas that attorneys may not have access to or an opportunity to learn about during their careers. As more of our members assume the role of general counsel, the Boot Camp helps to give them the support, tools, and confidence they need to effectively do the job.” CCWC will offer Part III of the program at the 10th Annual Celebration in 2014 and will provide two tracks for learning: intermediate and advanced.

CONFERENCE PANELS AND SPEAKERS



E-mails: What You Need to Know About the Attorney-Client Privilege Between In-House Counsel and Business Clients

Michael L. Boykins (McDermott Will & Emery LLP), Lisa Gilford (Skadden, Arps, Slate, Meagher and Flom LLP) and Tyree P. Jones (Reed Smith LLP)



A Day in the Life of a CEO

Joi Gordon (Dress for Success)



Crisis Management for Law Firm and In-House Attorneys

Judy A. Smith (Smith & Co. and ABC's *Scandal*)



General Counsel Roundtable 2013: Hot Topics and Trends

Michael Wu (Rosetta Stone Inc.), Pallavi Wahi (K&L Gates LLP), Simon Wu (Choice Hotels International, Inc.), Dani Deering (Lockheed Martin), and Anastasia (Stasia) Kelly (DLA Piper LLP (US))



Legal Developments Impacting Diversity in the Legal Profession

Tommy Shi (The Asian-American Legal Defense and Education Fund) and Sherrilyn Ifill (NAACP Legal Defense and Educational Fund, Inc.)



Diamond Award Honoree and Keynote Speaker

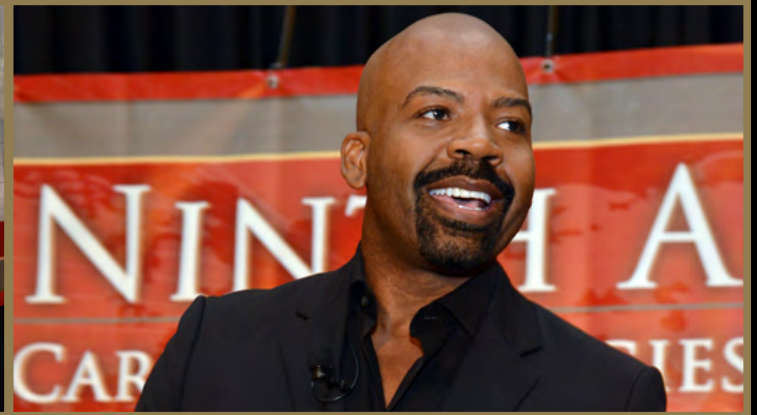
Michelle C. Ifill (Verizon Enterprise Solutions)

CONFERENCE PANELS AND SPEAKERS



Inside the White House: A Conversation with Kamala Vasagan

Debra Langford (The Langford Group) and
Kamala Vasagan (Special Assistant to the President for Presidential Personnel)



Wardrobe Essentials for the Corner Office

Lloyd Boston (*The Style Checklist*)



Executive Compensation: 2013 Update on Compensation Trends Including Base, Bonus, Stock Awards and Grants, and Retirement Benefits

Katherine Holt Richardson (HR Legal Search)



Women of Color Who Are Changing the World Through Their Political Appointments

Debra Langford (The Langford Group), Sonja Steptoe (U.S. Census Bureau),
Frankie A. Reed (United States Ambassador), and Leslie T. Thornton
(WGL Holdings, Inc. and Washington Gas)



One-on-One with SEC Chair Mary Jo White

Tracey McNeil (U.S. Securities and Exchange
Commission) and Chair Mary Jo White
(U.S. Securities and Exchange Commission)



7 Steps of Fulfillment

Towanna Freeman
(Award-Winning Author)



I See What You Are Thinking

Linda Clemons
(Body Language Expert)

CONFERENCE HIGHLIGHTS



CONFERENCE HIGHLIGHTS



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DIVERSITY SCORECARD, THE MINORITY LAW JOURNAL, 2011

MOST HISPANIC AMERICAN ATTORNEYS
DIVERSITY SCORECARD, THE MINORITY LAW JOURNAL, 2011

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GENERAL COUNSEL TRAINING BOOT CAMP 2014

THIRD ANNUAL CCWC GENERAL COUNSEL TRAINING BOOT CAMP

The CCWC General Counsel Training Boot Camp 2014* is designed for individuals who are interested in expanding and strengthening their portfolio of knowledge in the law. In conjunction with the Boot Camp, through MBA In-a-Day for Lawyers, attorneys will develop, expand, and increase their knowledge base in business.

THE CCWC GENERAL COUNSEL TRAINING BOOT CAMP will cover:

- Executive Compensation: Mock Salary Negotiations
- How to Handle a Data Security Breach
- Updating Your Company's Privacy Policies
- Social Media and Corporate Risks
- Updating Your Cloud Computing Agreements
- Best Practices in Working with the CEO, CFO, and Other C-Suite Executives
- Developing a Crisis Management Program for Your Company
- Boardroom Simulation: How to Effectively Advise the CEO and Board of Directors at Quarterly Meetings

* CCWC is seeking 6.0 CLE hours for this program. Topics are subject to change.

THE BEVERLY HILTON HOTEL

BEVERLY HILLS, CA | WEDNESDAY, OCTOBER 8, 2014 | 8:00AM-3:30PM



CORPORATE COUNSEL
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MBA IN-A-DAY FOR LAWYERS



MBA IN-A-DAY FOR LAWYERS will be an all-day program that will run from 8:00am-3:30pm and will focus on advanced aspects of financial accounting.

Gain an understanding of financial statements and accounting, valuation theory (what valuation is, who needs it, and common litigation issues in valuation), and the mergers and acquisitions transaction process (including an overview of the importance of understanding business and financial aspects in drafting M&A agreements and in advising clients in resolving disputes that may arise after the consummation of the transaction). By the end of the session, you will gain an enhanced understanding of key financial concepts relevant to business transactions, litigation, and regulatory compliance.

MBA IN-A-DAY TOPICS:

- **US GAAP Financial Statements**
- **Valuation Part I**
- **Valuation Part II**
- **Mergers and Acquisitions Part I**
- **Mergers and Acquisitions Part II**
- **Strategic Considerations in Buy / Sell Mergers and Acquisitions Disputes**

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BEVERLY HILLS, CA | WEDNESDAY, OCTOBER 8, 2014 | 8:00 AM - 3:30 PM

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DLA Piper is proud to support the Corporate Counsel Women of Color. We salute its commitment to building a network of in-house women of color and to greater diversity and inclusion in the legal profession.

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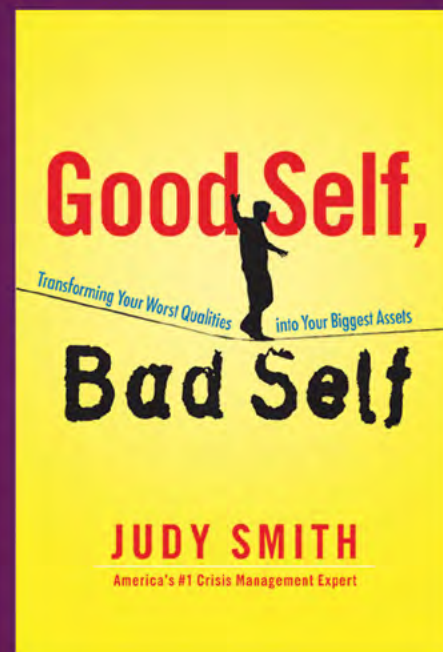
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CAREER STRATEGIES FOR ATTORNEYS
IN THE LEGAL PROFESSION

WITH HOST
LAURIE N. ROBINSON HADEN



Judy A. Smith's groundbreaking career as a go-to crisis management expert is the inspiration behind the new primetime hit show *Scandal*, which was created by Shonda Rhimes (*Grey's Anatomy* and *Private Practice*) and stars Kerry Washington as Olivia Pope. Smith serves as the Co-Executive Producer of *Scandal*. She received her B.S. in public relations from Boston University and J.D. from the American University Washington College of Law where she was the first African-American woman to serve as Executive Editor of the Law Review. Smith discusses her career and recently released book, *Good Self, Bad Self: Transforming Your Worst Qualities Into Your Biggest Assets*.



GUEST

JUDY A. SMITH

America's #1 Crisis Management Expert
Co-Executive Producer of the Primetime Hit Show *Scandal*

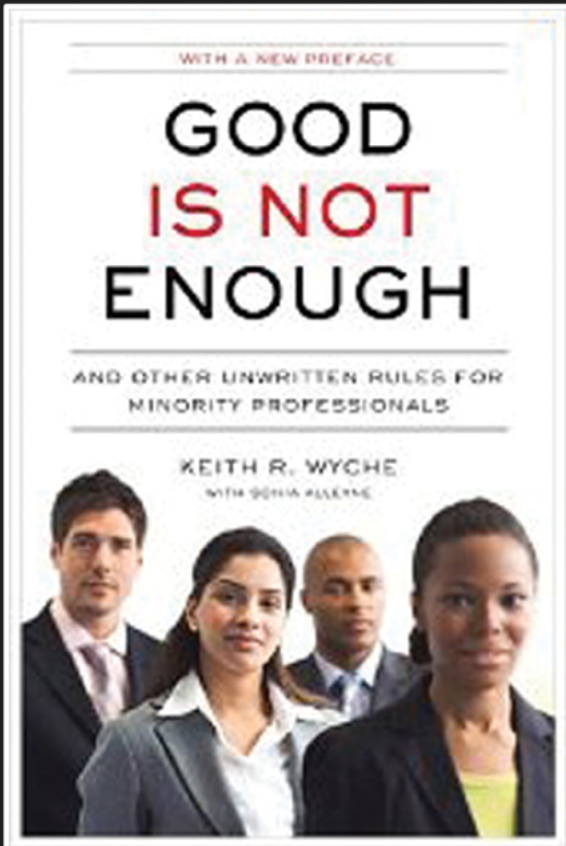
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CAREER STRATEGIES FOR ATTORNEYS
IN THE LEGAL PROFESSION
WITH HOST
LAURIE N. ROBINSON HADEN



Sonia Alleyne is the editorial director for all careers and lifestyle coverage at *Black Enterprise*. She is responsible for writing and editing features and determining the editorial direction of the Work and Lifestyle sections across all media platforms. In addition, Sonia has made regular appearances as a career and lifestyle expert on Fox's



Good Day New York, NBC's Weekend Today, iVillage Live and CNN. Sonia discusses workplace strategies from the book she co-authored, *Good Is Not Enough: And Other Unwritten Rules for Minority Professionals*.

Guest Sonia Alleyne

Editorial Director, *Black Enterprise* & Author

**“Good Is Not Enough-
And Other Unwritten Rules for
Minority Professionals”**

Download Segment at
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LIVE BLOG TALK™

**CAREER STRATEGIES FOR ATTORNEYS
IN THE LEGAL PROFESSION
WITH HOST
LAURIE N. ROBINSON HADEN**



Glenda Hatchett lives a life of purpose and meaning. She presides over the Sony Pictures Television syndicated show, *Judge Hatchett*. She is the author of *Dare to Take Charge* and *Say What You Mean, Mean What You Say* and serves on Fortune 500 boards. Judge Hatchett shares strategies on how to take charge of your life, own your future, run your own entertainment company and non profit business and live intentionally with passion.

Guest
Judge Glenda Hatchett

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CORPORATE COUNSEL
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THE PERSPECTIVES OF WOMEN OF COLOR ATTORNEYS IN CORPORATE LEGAL DEPARTMENTS

Corporate Counsel Women of Color's 2011 groundbreaking report *Perspectives of Women of Color Attorneys in Corporate Legal Departments* remains the first extensive examination of the experiences of women of color attorneys who work for corporate legal departments. The report enables senior managers to gain the insights of over 857 women of color attorneys on their perspectives of their experiences at law firms and in corporate law departments. The report provides helpful recommendations for enhancing diversity in the workplace and in the career progression of women of color attorneys.

RESEARCH REPORT

Order Now and Save!

REPORT: THE PERSPECTIVES OF WOMEN OF COLOR ATTORNEYS IN CORPORATE LEGAL DEPARTMENTS

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