

September 25,
2023



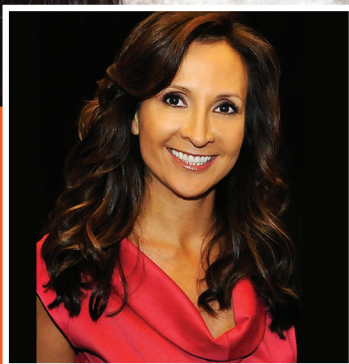
CORPORATE COUNSEL
WOMEN OF COLOR
MINORITY WOMEN ENTREPRENEURS
START YOUR OWN BUSINESS

Women of Color Entrepreneurs Conference

GAYLORD NATIONAL HARBOR
RESORT AND CONVENTION CENTER
NATIONAL HARBOR, MD (NEAR WASHINGTON, DC)

<https://ccwomenofcolorentrepreneurs.org/>

Beverly Johnson
Icon, Supermodel,
and CEO



Leslie Sanchez
Former White House Executive
Director on Hispanic Education



Lisa Sun
Founder & CEO
GRAVITAS



Fawn Weaver
Business Mogul and Entrepreneur
CEO & Founder, Grant Sidney, Inc., and
Uncle Nearest, Inc.



Lisa Price
Founder and President
Carol's Daughter

FEATURED SPEAKERS

Women of Color Entrepreneurs Conference Agenda

Sunday, September 24, 2023

7:00 p.m. – 9:00 p.m.

Registration

Monday, September 25, 2023

7:00 a.m. – 1:00 p.m.

Registration

9:00 a.m.

Welcome, Business Prize Giveaways, &
Announcement of \$5k Grant Winners

9:30 a.m. – 10:00 a.m.

Panel Discussion
10 Legal Strategies to Protect Your Business

10:00 a.m. – 10:15 a.m.

Networking

10:30 a.m. – 11:00 a.m.

Leslie Sanchez
Former White House Executive Director on Hispanic Education
***Hispanic Entrepreneurship: How to Reach This
Fast-Growing Segment of the U.S. Market and How
to Build a Loyal Customer Base***

11:15 a.m. – 11:45 a.m.

Fireside Chat with Fawn Weaver
Multi-Hyphenate Business Mogul and Entrepreneur
CEO & Founder, Grant Sidney, Inc. and Uncle Nearest, Inc.
Building the Next Great American Brand

12:00 p.m. – 12:30 p.m.

Fireside Chat with Lisa Sun
Founder & CEO
GRAVITAS
***Entrepreneurial Resilience Despite the
Test and Trial***

Lunch & Fireside Chat
12:30 p.m. – 2:00 p.m.

Fireside Chat with Lisa Price
Founder and President
Carol's Daughter
***How to Pursue Your Dreams, Build a Business,
Scale, and Leave a Legacy***

2:15 p.m. – 2:45 p.m.

**Fireside Chat with Icon and Supermodel
Beverly Johnson**
***The Building of the Beverly Johnson Luxurious Life-
style Brand***

2:45 p.m. – 4:00 p.m.

Afternoon Dessert Networking