



CCWC MEMBER FEATURE

From the Early Days to Present

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“Live a life of purpose,
on purpose!”

Q: What job did you have when you first joined Corporate Counsel Women of Color?

A: *I was a production attorney in the Business & Legal Affairs Department at VH1/MTV Networks with the title of “Senior Counsel.”*

Q: What job and title do you have today?

A: *Senior Vice President & Associate General Counsel for Endeavor Content's Non-Scripted Division.*

Q: What road did you take to get to your current job?

A: *My road to my current job has actually been pretty interesting. It really was catalyzed by my then boss/sponsor who really allowed me to hone in on my Business Affairs' skills and later hired me to move with him to Turner Broadcasting where I would spend 8 years as a Business Affairs executive at truTV. As Vice President of Business Affairs, I was able to really develop strong strategic, stakeholder management, and negotiation skills while learning “the business” of television. It was this skill-set that enabled me to be recruited by Google to work in Business Development with Google's partnership division dedicated to the television/broadcast industry. I later followed my passion to move out of strategic partnerships on the business side at Google and into a global leadership role in strategic partnerships on Google's Diversity & Inclusion team. This collective of experiences (along with my career focus in the non-scripted genre) is what secured my current senior leadership position at Endeavor.*

Q: As you look back over your career, what main career strategies would you give to the women of color attorneys in the Corporate Counsel Women of Color network?

A:

- 1. NETWORK! Pretty much all of my roles came from someone else referring me, vouching for me, or sponsoring me. My relationships are the key to my success and sustainability.*
- 2. Know your worth and your value! Understand what you bring to the table and define who you are so that others act according to YOUR rules.*
- 3. Establish a support system inside and outside of work! None of us can do it alone. We always need a friend, mentor, coworker, or partner of some kind to keep us afloat.*
- 4. Be confident and determined! Lack of confidence can really destroy your personal and professional reputation. Walk in the room like you own it and sit at the table like you belong- because you do.*
- 5. Pray! Live a life of purpose, on purpose! Strive to do more than just survive. Create a career you are proud of and that benefits more than just yourself. The only way you can ensure that you are living out your destiny is to be able to hear the voice of God confirming the same.*

Q: Is there any one take away that has stayed with you from the CCWC early days?

A: *I have seen first-hand how women- esp. women of color - can create, grow, and win together! Congratulations Laurie!*